Imaging

Imaging is one of the most dynamic disciplines in the information age. If you wish to enter this exciting and competitive field, you need to have top-notch computer skills and an understanding of advancing technology. Lawrence Technological University’s Bachelor of Fine Arts in Imaging offers you the skills needed to stay on the cutting-edge: a solid educational background combined with the opportunity to develop and express your creativity.

You can choose from two concentrations: digital design and digital arts. Digital design focuses on the planning and execution of publications (books, brochures, magazines), packaging, graphic identity, exhibition design, and signage. The digital arts concentration explores the use of graphics, images, and objects in time-based media, generally involving motion, such as film, videographic title design, web design, animation, game development, and architectural conceptualization. Whichever path you pursue, you will learn to use state-of-the-art tools to create today’s – and tomorrow’s – visual concepts.

You will start with drawing and three-dimensional design to develop artistic skill and sensitivity to traditional materials. Elective courses available in architecture and design, business, computer science, or engineering will allow you to further explore creative avenues.

Lawrence Tech’s Bachelor of Fine Arts in Imaging program offers you a rich liberal arts core curriculum encouraging intellectual inquiry as the foundation of a lifelong awareness that informs artistic expression. Studies in literature, the sciences, philosophy, math, and history all contribute to the vision of the imaging professional.

CURRICULUM

Your 131-credit-hour program consists of:

<table>
<thead>
<tr>
<th>Component</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Imaging Core</td>
<td>86</td>
</tr>
<tr>
<td>Humanities (with emphasis on leadership)</td>
<td>24</td>
</tr>
<tr>
<td>Math and Science</td>
<td>12</td>
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<tr>
<td>Electives</td>
<td>9</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>131</strong></td>
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Why Lawrence Tech’s BFA in Imaging?

- All imaging students are issued Macintosh laptops custom-configured with the software needed for each class or design lab.
- Facilities at the University include a Macintosh computer lab that supports graphic design and animation.
- Students have access to a fully equipped photography studio and darkroom, sculpture studio, metal shop, wood shop, and ample personal studio space.
- Digital cameras and digital video equipment are available for student use for class projects.

- Imaging classes at Lawrence Tech are taught by faculty who are practicing in the field.
- You will participate in a required internship in the field prior to graduation, which can help you prepare for professional practice.

Getting Started
For more information, including information for transfer and international students, visit ltu.edu/architecture_and_design or contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu.

Graduates with a degree in Imaging have many career options:
Art direction/advertising design
Commercial publication design
(brochures, catalogs, posters)
Computer and web graphics
Environmental graphics
(signage and wayfinding)
Exhibition design
Game design
Journalistic design
(magazines and newspapers)
Information design
/books, manuals, charts, maps/
Marketing/brand identity
Multimedia design
(film, animation, set design)
Packaging design
Typography

GET MORE. DO MORE.
Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why most Lawrence Tech students are employed within a month of graduating. Your benefits:
- Leadership Program that helps you develop the marketable skills that employers seek
- Leadership Portfolio that enhances your diploma – and your resume
- 12:1 student-faculty ratio
- Faculty with current industry experience
- Fully loaded high-powered laptop or tablet computer provided
- Schedules that work for you, with convenient day, evening, weekend, or online classes
- Hi-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options
- Financial-aid, co-op, and internship opportunities
- Proactive career placement services

Explore over 80 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.