What are the top five personal qualities and skills employers are seeking today? According to the 2009 Job Outlook survey by the National Association of Colleges and Employers, they are:

- Communication skills (listening, speaking, and writing)
- Strong work ethic
- Teamwork skills
- Initiative
- Analytical skills

The Master of Science in Technical and Professional Communication at Lawrence Technological University focuses on ALL of these!

Why Technical and Professional Communication at Lawrence Tech?
The Master of Science in Technical and Professional Communication program emphasizes lean writing. You’ll learn to communicate crisply, clearly, and concisely. In keeping with the University’s motto of “theory and practice,” this degree provides a strong academic grounding combined with practical, professional experience and hands-on projects. You’ll do the research, write the copy, design the brochure, and give the presentation.

### CURRICULUM
Your 30-credit-hour program consists of 18 hours of required course work and 12 hours of elective and special topics courses. Six practicum options are also available, and students can earn up to six credit hours for practicum work.

#### Required Courses
- Advanced Interpersonal Communication
- Advanced Publication Design
- Foundations of Technical Communication
- Research Methods and Applications
- Rhetoric of Technical Communication
- Technical Communication Practicum

#### Electives and Special Topics Courses (choose four)
- Advanced Nonverbal Communication
- Communicating Across Cultures
- Managing Organizational Communication
- Multimedia Design and Analysis
- Professional Presentation Strategies
- Special Topics Courses
- Team Problem Solving and Decision Making
- Technical and Professional Editing
- Website Design

#### Special Topics
These courses investigate a wide range of current theories and practices in technical and professional communication. Examples include:
- Advanced Business and Professional Communication
- Ethical and Rhetorical Issues in Documentary Film
- Legal Writing
- Medical Writing
- Proposal Writing
- Publication Writing
- Software Applications
- Rhetorical Analysis and Presentation
Getting Started
For more information, contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu. For specific questions about the Master of Science in Technical and Professional Communication, visit ltu.edu/arts_sciences/tech_prof_com/masters.index.asp or contact Lawrence Tech’s Department of Humanities, Social Sciences, and Communication at 248.204.3656 or humchair@ltu.edu.

“I enrolled in Lawrence Tech to advance a stagnating career. Studying at the University expanded my interests and gave me a unique opportunity to study technical communication as it applies to my professional interests: renewable energy, energy policy, and multidiscipline engineering teams. Now, I have a challenging position developing technology roadmaps for critical infrastructure.”


GET MORE. DO MORE.
Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why Lawrence Tech graduates are known for top job placement and higher starting salaries. Your benefits:

• Intensive leadership-driven programs that embrace theory and practice
• Faculty with current industry experience, not just book smarts
• Convenient schedules that include day, evening, weekend, and online classes
• Well-connected career placement services
• A hi-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options

Explore over 80 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.

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