Television and Video Production

Are you looking to enhance your already dynamic degree and set yourself apart from other graduates? Do you want to work in an exciting, challenging, and fast-growing field? A minor or certificate in television and video production from Lawrence Technological University can give you the skills needed to take your career to the next level. In these unique programs, you can gain valuable expertise in camera technique, editing, writing, and producing. Both the minor and certificate programs feature a highly specialized curriculum – one that continues to evolve and reflect the ever-changing demands of the industry.

Why Television and Video Production at Lawrence Tech?
Your career goals are unique. Lawrence Tech’s minor and certificate in television and video production are tailored to fit your individual needs. The programs can prepare you:

- To acquire a superior theoretical, technical, creative, and ethical foundation that distinguishes you from other media specialists.
- To think critically. Lawrence Tech’s core curriculum features an impressive background in literature, philosophy, and social sciences, helping you to develop exceptional communication and writing skills.
- To document your creative and technical ability in a video portfolio that represents your best original productions.

Whether you choose the 18-credit-hour minor or the 15-credit-hour certificate, you’ll benefit from one-on-one mentoring from dedicated faculty. Their expert knowledge of the industry can help you gain a solid technical foundation as well as valuable hands-on experiences. In keeping with Lawrence Tech’s motto of “theory and practice,” you will have access to the latest cutting-edge equipment and software. Internships are available, even at the freshmen level, further exposing you to the exciting world of broadcasting and even film.

CURRICULUM
Your program requires 15 or 18 credit hours, depending on the option chosen, and consists of:

**Minor in Television and Video Production**

Core Courses 15
- Introduction to Video Production
- Writing for Electronic and Print Media
- Camera for Broadcast
- News Discovery and Radio Reporting
- Video Editing

Elective 3

Total Credit Hours 18

**Certificate in Television and Video Production**

Core Courses 12
- Introduction to Video Production
- Writing for Electronic and Print Media
- Camera for Broadcast
- News Discovery and Radio Reporting

Elective 3

Total Credit Hours 15
MINOR/CERTIFICATE IN TELEVISION AND VIDEO PRODUCTION

Admission
Students earning any bachelor’s degree at Lawrence Tech are eligible to declare a minor in television and video production. The certificate program is open to current students, as well as graduates.

Getting Started
For more information, contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu. For specific questions about the minor or certificate in television and video production, contact 248.204.3520 or humchair@ltu.edu.

Graduates with a Minor or Certificate in Television and Video Production have many career options:
- Editor
- Producer
- Reporter
- Technician
- Writer

“Lawrence Tech provides one of the few programs that go beyond basic technical proficiency in the visual arts. Its programs are taught by award-winning broadcast producers and writers who know how to develop content and turn it into evocative social media, broadcast programming, and life-changing messaging.”

Terrence Oprea, President and CEO, Mort Crim Communications Inc.

GET MORE. DO MORE.
Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why most Lawrence Tech students are employed within a month of graduating. Your benefits:

- Leadership Program that helps you develop the marketable skills that employers seek
- Leadership Portfolio that enhances your diploma – and your resume
- 12:1 student-faculty ratio
- Faculty with current industry experience
- Fully loaded high-powered laptop or tablet computer provided
- Schedules that work for you, with convenient day, evening, weekend, or online classes
- Hi-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options
- Financial-aid, co-op, and internship opportunities
- Proactive career placement services

Explore over 80 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.