DUAL Degree MBA/MS IN GLOBAL OPERATIONS AND PROJECT MANAGEMENT

ACCELERATE YOUR KNOWLEDGE

COLLEGE OF MANAGEMENT
DUAL DEGREE MBA/MS IN GLOBAL OPERATIONS AND PROJECT MANAGEMENT

WHAT DO GLOBAL ORGANIZATIONS WANT?

Knowledgeable project and operations managers who speak the language of business

Global organizations are seeking a well-rounded manager who stands out from the crowd: someone who combines a broad, next-generation perspective with specialized skills for up-close management of complex projects and processes in a sustainable business environment.

The College of Management’s Dual Degree Master in Business Administration/Master of Science in Global Operations and Project Management links theory with practice—and offers the best of both worlds:
– Insightful MBA courses that give you an understanding of organizational development, finance, and business operations.
– In-depth MS skill-building courses in global operations and project management, supply chain management, technology management, and new product development.

Send a powerful message to recruiters—by pursuing two advanced degrees instead of one. You’re smart. You’re dedicated. As a big-picture thinker with a specialized knowledge base, you can hit the ground running, accelerating past your competition.

The Dual Degree MBA/MS in Global Operations and Project Management—with 51 credit hours of course work—is time and cost efficient. By earning two master’s degrees concurrently, you trim your education dollars and hours—and position yourself for better jobs and higher salaries down the road.

THE STREAMLINED MBA/MS PROGRAM:

➤ Advances your managerial skills and provides you with a comprehensive knowledge base for the design and implementation of complex business processes in global organizations.
➤ Develops your ability to converse both in technical terms and business terms for improved communication and productivity across functions within organizations.
➤ Prepares you to manage complex projects in growth industries such as healthcare, defense, information technology, and manufacturing.
➤ Affords access to highly experienced faculty and adjunct faculty with deep technical and business knowledge.
➤ Offers online, hybrid, and on-ground learning options to accommodate work/life priorities.

“As student relationship advisors, we are dedicated to helping you achieve your academic goals so you can advance your career. We are here to provide individualized assistance, from program planning to facilitating meetings with your faculty advisor.”

–SRM Team
Cultivating global thinkers
and leaders

The College of Management at Lawrence Technological University has a 70-year tradition of developing global thinkers and leaders. We are committed to educating students who will advance a more humane and sustainable world community.

The College of Management offers:

- Faculty who serve as mentors and work with you one-on-one to develop your leadership capabilities and critical thinking skills.
- A Student Relationship Management team that helps you plan your academic program and achieve your professional goals.
- The Center for Global Leadership and Understanding provides you with the opportunity to meet the economic, political, social, cultural, and humanitarian challenges of the 21st century global economy.
- An excellent reputation and full accreditation through the North Central Association, the Association for Collegiate Business Schools and Programs, and the International Assembly of Collegiate Business Education.

Admission requirements

- To be eligible for the Master of Science in Global Operations and Project Management program, you should have a bachelor’s degree or equivalent from an accredited institution with a GPA of 3.0 or higher for the last 60 hours of course work.
- A GMAT is not required if you have a GPA of 3.0 or higher. If you do not meet the GPA requirement, a GMAT score or other assessment tool may be required.
- A professional resume showing your work experience and education history.

DEGREE REQUIREMENTS
AND PREREQUISITES

for the Dual Degree Master of Business Administration (MBA) and Master of Science in Global Operations and Project Management (MSGOPM)

Foundation Course Work (0-9 credits)*

- ACC5003 Financial Accounting and Financial Statements
- FIN5012 Business Economics
- MGT5012 Business Applications of Statistical Analysis
- MGT5032 Business Law

MBA Core Course Work (27 credits)

- MGT6013 Leadership and Leadership Development
- GLM6013 Global Leadership
- ACC6013 Management Control Systems
- HRM6023 Human Resources Management
- GLM6033 Global Organization and Development
- MKT6013 Marketing Management
- MGT6053 Perspectives in International Business
- GLM6023 Globalization and the New Economy
- MIS6013 Information Systems and the Enterprise
- OPM6033 Operations Management
- FIN6013 Acquiring and Managing Financial Capital
- MGT6063 Strategic Management (Capstone)

MSGOPM Core Course Work (21 credits)

- GLM6303 Design of New Products, Processes, and Systems
- GLM6343 Understanding and Creating Business Sustainability
- GLM6053 Managing Technology and Innovation in a Global Society
- GLM6113 Logistics, Global Operations, and Supply Chain Management
- MGT6153 Project Management
- MGT6223 Project Risk and Project Quality Management
- GLM6403 Design and Implementation of New Products, Processes, and Systems — Practicum

Electives (3 credits)

* May be required

Are you ready to expand your career options?

Contact a student relationship advisor by calling 248.204.3050 or email mgt-srm@ltu.edu. For additional information about admission, tuition, or financial aid, visit ltu.edu/management.

"Today’s graduates work in an environment of increasing complexity that calls for specialized training along with highly developed leadership and management skills. By combining the core of two distinct master’s degrees, the College’s dual degree programs provide students with an opportunity to engage in cross-disciplinary study, earn two degrees in less time than it would if taken sequentially, and accelerate their learning and their knowledge.”

Louis DeGennaro, Dean, College of Management
Center for Global Leadership and Understanding

The College of Management’s Center for Global Leadership and Understanding helps prepare business, political, and social leaders for this very different world. Defining the knowledge and experience required for effective global leadership remains a vexing problem for both business and academia, but most agree that the challenges of the 21st century require leaders who can:

➤ Understand the multiple dimensions and strategic implications of globalization.
➤ Think globally and value cultural diversity as a competitive advantage.
➤ Create global alliances, partnerships, and new organizational forms.
➤ Share leadership responsibilities.

Lawrence Tech’s College of Management is committed to helping leaders develop the skills they need to be competitive and effective in a rapidly changing global environment. An advisory board of international business leaders and experts has been instrumental in developing the center’s three core areas – education, research, and outreach.

To become a member or to learn more, contact the Center for Global Leadership and Understanding at 248.204.3050, globalleaders@ltu.edu, or ltu.edu/management/ctrgloballeadership.asp.

Center for Nonprofit Management

The size of the United States nonprofit workforce has dramatically increased over the last two decades and social entrepreneurs are an emerging force for social change in the U.S. and across the globe. The Center for Nonprofit Management seeks to meet this growing need for knowledge and skills and serves as a focal point for people seeking to pursue professional careers in the nonprofit sector. The center offers:

➤ Graduate Certificate in Nonprofit Management and Leadership.
➤ MBA with a concentration in nonprofit management.
➤ 100 percent online options for both the nonprofit certificate and degree.
➤ Seminar and workshops on building the capacity of nonprofits.
➤ Networking opportunities regarding nonprofit careers.

Are you ready to expand your career options?

Contact a student relationship advisor by calling 248.204.3050 or email mgtsrm@ltu.edu. For additional information about admission, tuition, or financial aid, visit ltu.edu/management.

The College of Management offers a full range of forward-thinking, globally focused business degrees.

Bachelor’s
➤ Business Management
➤ Information Technology

Graduate Certificates
➤ Nonprofit Management
➤ Project Management
➤ Information Assurance Management

Master’s
➤ Business Administration
➤ MBA International
➤ Information Systems
➤ Global Operations and Project Management
➤ Dual Degrees

Doctoral
➤ Doctor of Business Administration
➤ Doctor of Management in Information Technology

“Your career development is a lifelong process. We can help you explore, evaluate, and expand your options.”

Peg Pierce, Director, Career Services

The College of Management delivers forward-thinking business management programs that give students the knowledge they need to become global thinkers and leaders.