a guide to careers in industrial design

by the students of the Transportation Design Program at Lawrence Tech.
in association with the Wounded Artist Project
This book is dedicated to the men and women of the armed forces who have served to protect our nation and our families. As a small token of our appreciation to them, we've created this special edition booklet tailored to communicate the various careers in the art and design fields. For those that have children, we have also developed a fun, educational coloring book.

We hope this is a stepping stone and an inspiration for those turning pages in this book--With it, we hope to encourage you to draw new and exciting opportunities for what lies ahead.
what is transportation design?

Graduates with a degree in Transportation Design have many career options:
What is industrial design?

With an industrial design degree, you can pursue:
figure
drawing
(anatomy illustration)
figure
drawing
(anatomy illustration)
automotive design

step 1

step 2

step 3

step 4
automotive design

step 1

step 2

step 3

step 4
powersports

design

step 1

step 2

step 3

step 4
autogenous interior design

step 1

step 2

step 3

step 4
furniture design

step 1

step 2

step 3

step 4
3D modeling

step 1
lay out curves

step 2
basic surfaces

step 3
more advanced surfaces

step 4
render
entertainment
design

step 1

step 2

step 3

step 4
basic objects

cone

cube

cylinder

sphere

pyramid

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THE Wounded Artist Project is a Michigan-based 501(c)(3) nonprofit that is sending art kits to war wounded recovering in military hospitals.

The art kits are intended to provide a welcome diversion from boredom for wounded recovering from traumatic wounds, burns, and amputations when they are in downtime from regular therapy sessions. And while art is a recognized tool for helping people deal with trauma, we want our kit recipients to also use our kits and think about their futures. Somewhere, sometime, someone will look over the shoulder of one our artists and ask, “Wow, you really drew that?” Imagine how encouraging that will be.

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