Lawrence Technological University

Driven by our vision to be the school of first choice for students in the region, LTU is extending its reach to Macomb County!

Through a partnership with Macomb Community College, some of Lawrence Tech’s most successful graduate and undergraduate business programs are now offered on-site at Macomb's University Center.

Students can choose between three graduate degree programs, the Master of Business Administration (MBA), the Master of Science in Operations Management (MSOM), and the Master of Science in Information Systems (MSIS), or an undergraduate Bachelor of Science degree completion program majoring in Information Technology.

With assistance from the College’s On-Site Coordinator, admission, registration, book purchases, and advising are all convenient and efficient.

LTU’s motto of “Leadership through Theory and Practice” guides our faculty’s commitment to teaching excellence and focus on real world situations.

The College of Management is accredited by the Association of Collegiate Business Schools and Programs (ACBSP) and the International Assembly of Collegiate Business Education (IACBE).

Master of Business Administration (MBA)

The MBA program at Macomb's University Center provides working professionals with the skills, knowledge, and technical tools to manage complex projects and harness the talent and energy of cross-functional teams.

By incorporating a concentration in Project Management, this degree provides a framework for managing organizational innovation in today's environment of accelerating change.

Program Design

Like all of the programs offered at Macomb's University Center, the MBA is a modular-cohort program with its course schedule preset upon acceptance into the program. That is, students take two courses per term and progress through the program with the same group of classmates.

All classes are offered on Saturdays with the first class running from 8:30 a.m. - 11:30 a.m. and the second class running from 12:30 p.m. to 3:30 p.m.

The Masters in Business Administration (MBA) can be completed in 25 months and features a concentration in Project Management.
Weekend MBA ~ Project Management Concentration
Saturdays
8:30 AM to 11:30 AM; 12:30 PM to 3:30 PM

Typical Start & End Dates

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<tbody>
<tr>
<td>Fall</td>
<td>Start Date: early September</td>
<td>End Date: early December</td>
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<tr>
<td>Spring</td>
<td>Start Date: early January</td>
<td>End Date: late April</td>
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<td>Summer</td>
<td>Start Date: early May</td>
<td>End Date: late July, early August</td>
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Curriculum

Pre-Core Coursework Requirements
Depending upon a Student’s Undergraduate degree, certifications and/or work experience a Student may be required to take either online or on ground coursework in the following areas:
- Accounting/Finance
- Statistics
- Marketing/Economics

Core Coursework
- MGT6013 Leadership
- FIN6013 Financial Management
- OPM6033 Operations Management
- MKT6013 Marketing Management
- MIS6013 Management Info Systems
- HRM6023 Human Resource Management
- MGT6053 International Business
- ACC 6013 - Cases in Mgt Acctg & Contr Sys
- MGT6063 Strategic Management

Project Management Concentration Coursework
- MGT6163 Project Management
- Project Management Elective
- Project Management Elective

Program Structure
- 21 – 25 month modular cohort program (including most pre-core coursework)
- 36 credit hours (core coursework)
- 13-week terms
- Two courses per term
- Missed modules may be taken when offered at LTU main or other campuses
- Up to 12 hrs of credit from another accredited graduate program may be transferred.
- Pre-core and core coursework may include distance learning or on-line components

Inquiries about the program can be forwarded to:
Betsy Jenaway, Manager, Macomb Operations/Sr. Lecturer
Lawrence Technological University ~ College of Management
e-mail: macomb@ltu.edu
Southfield phone: 248-204-3050 ~ Macomb phone: 586-263-6695

CONTENT AND SCHEDULE SUBJECT TO UPDATES

3/2006