Integrating Assessment into the Design of Online Programs and Courses

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Objectives

- Three perspectives
  - Course-level learning outcomes
  - Academic program outcomes
  - Program effectiveness
- Using Blackboard
- Context
  - Best practices
  - Continuous improvement
Defining Terms

- Student assessment
  - Objective-based
  - Course-based
- Program assessment
  - Group-based

Evaluation
- Student/course
- Student satisfaction
- Student retention
- Faculty satisfaction
- Staff satisfaction
- Institutional objectives

Continuous Improvement

- Evaluation models to support continuous improvement
  - Within courses
  - For degree/certificate programs
  - For instructors
  - For overall program
LTU Online

- LTU Online is a new online initiative
  - Incorporates outcomes assessment in
    - Design of degree programs
    - Design of individual courses
- Strategic objectives

LTU Online Course Development

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Development Methodology
- Program Level
- Course Level
- Module Level

Learning Assessment
- Module Level
- Course Level
- Program Level
Evaluation

- Analysis of data reports
  - Quizzes
  - Pre/post
  - Mid-term, End-of-term evaluation
- Continuous Improvement

Why Best Practices?

- Peer-reviewed
- Supports institutional accreditation
- Keeps language aligned
- Validates communication
  - Students
  - Faculty
  - Administration
NCA Best Practices

- Assessment occurs at both the course and program level
- Assessment procedures insure identity and integrity of student work
- Assessment procedures insure protection of student identity

Sloan-C Quality Framework

- Learning Effectiveness – “at least as good”
- Institutional Support & Cost Effectiveness
- Access – Choice of programs and courses
- Faculty Satisfaction
- Student Satisfaction - Learning, interaction, services

http://www.sloan-c.org/effective/index.asp

Questions for Audience

- How do you conduct outcomes assessment for online programs?
- How do you conduct student course evaluations for online programs?
- What are your institutional objectives for your online programs?
- What best practice sources do you use?
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