When Students Complete the BSBA Degree at Lawrence Technological University

1. **They will be Knowledgeable about Fundamental Business Issues and Processes.** Assessment Employs The ETS® Major Field Test for the Bachelor's Degree in Business. (http://www.ets.org/mft/about/content/bachelor_business)

2. **They will be able to Communicate Effectively.**
   - Objective 1: Graduates can deliver a compelling oral presentation.
   - Objective 3: Graduates can write professional quality documents.

3. **They will be Adept at Critical Thinking.**
   - Objective 1: Graduates can identify main problem and key assumptions
   - Objective 2: Graduates can evaluate the validity and relevance of data.
   - Objective 3: Graduates can present feasible solutions.

4. **They will be able to Work Effectively in Teams.**
   - Objective 1: Graduates can work collectively towards team objectives.
   - Objective 2: Graduates can demonstrate professional interpersonal relations with other team members.

5. **They will be Ethical Decision Makers.**
   - Recognize the ethical issues implicit in a business situation
   - Describe and use ethical frameworks applicable to business situations
   - Develop a variety of ethical alternatives for resolving or at least addressing, a problem in business.

   Assessment of student presentations. Evaluated by two raters using the oral communication rubric in STEPS in selected courses. Assessment of written documents collected from students in selected courses. Evaluated by two raters using the written communication rubric in STEPS.

   Assessment of student performance in case assignment in junior level required course. Evaluated by two raters using the critical thinking rubric in STEPS.

   Courses with significant group work are identified. Peer evaluation by students of their group members using rubrics with teamwork traits in STEPS. In addition, a team performance evaluation is completed by each group member.

   Assessment of student performance on ethic related cases. Evaluated by a rater(s) in relevant courses using ethic rubrics in STEPS.