Education is simply the soul of a society as it passes from one generation to another.  
– Gilbert K. Chesterton

America’s Best Colleges – LTU Among the Best, Again!

*U.S. News and World Report* publishes one of the most comprehensive annual collegiate rankings. There is good news regarding Lawrence Technological University in the *U.S. News’ 2006 America’s Best Colleges* rankings. LTU moved up several places within its reporting category, the top tier of **Best Universities-Masters-Midwest** ranking 37th of 71 listed (including ties). Last year, LTU ranked 42nd out of 68, including ties.

Some key factors in ranking are peer assessment among academics; graduation rates; and faculty resources. Complete rankings are in the *America’s Best Colleges* guide and at [www.usnews.com](http://www.usnews.com). The guide includes a description of our university mission as follows:

Linking theory and practice with advanced learning technologies, Lawrence Technological University’s mission is to provide superior undergraduate, graduate, and lifelong learning for leadership, professional achievement, and civic excellence. Lawrence Tech has a reputation for rigorous programs. Student projects that apply classroom studies are a hallmark - from an exotic hybrid car and other alternative energy initiatives, to a first-of-its-kind $8 million highway bridge reinforced with carbon fiber, to urban design projects that aid the development of neighborhoods and communities. Each LTU undergrad receives a fully-equipped high end laptop computer included with tuition. Lawrence Tech is Michigan’s first wireless laptop campus. New programs and exciting new degrees aim to prepare a new breed of business savvy, globally-aware professionals.

**2006 Spring Registration Begins October 31st**

Class schedules are now available for Advance Registration October 31-November 4th. With classes beginning on January 16th, this is a great week to plan for next semester.

**Students leading through theory and practice!**

**Doctorate Level Oral Boards Conducted**

Dr. Lerine Steenkamp’s Doctor of Management in Information Technology students completed their oral evaluations in September. This is the first time in the College’s history that doctorate level oral boards were conducted.

The Doctorate of Management in Information Technology (D.M.I.T.) at Lawrence Technological University is an intensive part-time program designed to provide advanced education for leaders in the information technology (IT) industry. The curriculum represents the integration of business practice with scholarship, and emphasizes rigorous analytical skills and in-depth managerial and technical knowledge. The program seeks to prepare students for careers as innovators and
problem solvers in the IT arena by providing thorough preparation in both the theory and practice of acquiring and managing IT resources in the enterprise. Graduates of the program will be at the center of an information-based society that is employing IT with ever increasing sophistication in every facet of life, and be ready to assume significant roles in the world’s rapidly growing high technology work force.

First Cohort Graduates from Traverse City Michigan MBA Program
Lawrence Technological University is proud to announce the graduation of The Inaugural Northern Michigan Master of Business Administration Class of 2005. Over one hundred people came to honor the 19 graduates at the commencement ceremony held on Sunday, September 25 at The Hagerty Center in Traverse City. This memorial event included brunch, the presentation of diplomas and remarks by Dean Louis DeGennaro.

Congratulations to our new graduates!

Success…
you determine the degree

Graduate Certificate in Nonprofit Management and Leadership
The Center for Nonprofit Management at Lawrence Technological University, in partnership with the Charles Stewart Mott Foundation, is pleased to offer a Graduate Certificate in Nonprofit Management and Leadership. We currently have 13 individuals pursuing either an MBA concentration or Graduate Certificate in Nonprofit Management.

This 12 credit, Graduate Certificate is designed to provide a comprehensive understanding of what it takes to lead and manage a charitable 501(c) 3 nonprofit organization in today’s environment.

Course credits may be applied to an MBA concentration in nonprofit management.

Students will learn the knowledge and skills needed to:
- Understand the valued role the nonprofit sector plays in today’s society
- Implement strategic competencies needed to lead a nonprofit organization
- Analyze and manage strengths and weaknesses in organizational systems
- Understand comprehensive fundraising by a nonprofit organization
- Design successful fundraising proposals
- Create strategies to build communities of support
- Build and use communication competencies
- Learn best practices of collaboration with business and government.

Faculty members are Robert Inskeep, PhD., Jerry Lindman, J.D., Deanna McGraw, M.S.W., Carole Pence, M.S., and Jackie Stavros, E.D.M. For further information, contact Non-Profit Center Director Jerry Lindman, J.D. at lindman@ltu.edu or (248) 204-3095.

BSIT program enrollment grows despite IT declines across industry
Interest in IT/IS careers is on the decline? Not in the BSIT program! “Interest in IT/IS education and careers seems to be on the rise”, says Professor Richard Bush, Director of the B.S. Information Technology (BSIT) degree program.

BSIT is seeing growth because of it’s innovative and ‘out-of-the-box’ thinking. Students and their parents want a personal relationship with their college of choice, they want to feel comfortable with their decision, and they want to know a university is willing to talk openly and honestly with them. “We have met students and their parents at Starbuck’s, MacDonald’s, Einstein Bagels, in Community Campus lounge areas, anywhere they want to meet and talk,” says Professor Bush. They discuss the changes in the industry, how LTU approaches information technology topics, and the use of technologies to deliver courses. The result? Nine new students this fall and more on the way!

Location, location, location

Online Course Offerings and Orientation Sessions
The College of Management offered two completely online classes in the Fall 2005 semester: MIS6013 (with Dr. Al McCord) and HRM6033 (with Dr. Jackie
Both classes are off to a great start with excellent enrollment.

All College of Management students enrolled in hybrid and online classes were invited to the College’s first orientation sessions for hybrid and online learners, held on September 14 and 16. Over 50 students and faculty members participated in these sessions, which were designed to provide students with hints and tips for success in hybrid and online classes. The following topics were discussed:

- How traditional, hybrid, and online courses differ
- What technology tools are used to support hybrid and online classes
- How students should approach hybrid and online classes from an academic perspective
- What experiences your student colleagues have had with hybrid and online classes

Participating students were able to meet with others enrolled in their hybrid and online classes as well as with their instructor or a faculty representative who answered questions about the class syllabus.

Thanks to Associate Dean Allardice, Professor Bush, Dr. Castelli, Assistant Dean Majewski, Professor Cairns, Wenping Bo, and Jerry Shao for collaborating with Dr. McCord and Dr. Stavros on the orientation program.

Keep your eyes on the Spring 2006 schedule for additional hybrid and online course offerings! To learn more about hybrid and online learning options, visit http://www.ltu.edu/management/virtual.asp.

MBA degree program in Traverse City and in Petoskey

In a partnership with Northwestern Michigan College University Center, LTU offers a Master of Business Administration (MBA) degree program in Traverse City. Classes can also be taken in Petoskey through a partnership with North Central Michigan College University Center.

To support the community and promote our program in Petoskey, we are sponsoring two events as part of NCMC’s Luncheon Lecture Series:

Friday, November 4 – Jamie Hsu, Ph.D., Professor of Management and Engineering, Lawrence Technological University. Formerly the executive director of global technology management for General Motors, Dr. Hsu will talk about globalization, succeeding in a changing world, and Eastern and Western styles of leadership.

Friday, November 11 – Jerry Lindman, J.D., Director, Center for Nonprofit Management, Lawrence Technological University. Charitable nonprofits face major increases in the need for their services and public demands for accountability. Mr. Lindman analyzes these trends and the increased career opportunities that exist in the nonprofit sector.

All programs are held at noon in the NCMC library conference room. Call 231.348.6602 or e-mail cmaci@ncmich.edu to reserve your place at the table. The cost is $9.

Faculty in the news:

College of Management Convocation on September 6th

Dr. LeLand Lahr, former Dean of the College of Management, was recognized for his 40 plus years of service to LTU. Dr. Lahr is still an active faculty member and holds the distinction of Professor Emeritus.

Long time adjunct faculty member, Patrick J. Scullion, was memorialized at the COM Convocation and a $20,000 endowment was created in Pat’s name through the generosity of Rai Bhazgava, a dear friend and colleague of Pat’s. Professor Scullion mentored Mr. Bhazgava during his distinguished career at MCN Investment Corp. and Michigan Consolidated Gas Company (MichCon). The ceremony touched the hearts of Pat’s family who attended this very special occasion.

Revenue from the endowment will be used to fund an annual award for adjunct teaching excellence.

Professor David Gregorich was the award winner for 2004/2005. Congratulations Professor Gregorich!

Professor Richard Bush named SIM Chapter Education Outreach Board Member

Professor Richard Bush was named the Education Outreach Board Member for the Detroit Chapter of the Society of Information Managers (SIM). The goals of this position are to communicate opportunities for careers in information technology (IT), to connect industry leaders with SIM Detroit and LTU, and develop seminars and workshops designed to increase communications and
opportunities for IT minded students. Professor Bush is the Director of our B. S. Information Technology program and a veteran IT professional with more than 25 years of experience.

**Dr. Al McCord Joins Governance Subcommittee for the Wireless Washtenaw Initiative**

Dr. Alan McCord, Executive Director of COM Information Technology Services, has been asked to serve as a member of the governance subcommittee for the Wireless Washtenaw initiative. The goal of this project is to facilitate the deployment of a wireless network in Washtenaw County with access for the urban, suburban, mobile and rural settings in 2007. Dr. McCord has previously served the County as a member of the LinkMichigan task force and as a member of the County Enhanced Access Board, which advised the County on the development of online services for citizens. To find up-to-date information regarding the project, see what other communities are doing, and obtain the latest news regarding wireless technology, visit [http://wireless.ewashtenaw.org/](http://wireless.ewashtenaw.org/).

**Special Events**

**BoardWALK Nonprofit Board Member Training Series 2005-06**

BoardWALK is a series of seven workshops focusing on building the capacity of current and prospective nonprofit board members. Instructors are experienced nonprofit practitioners. Each workshop is held at the College of Management in Room 336 of the Buell Building on the campus of Lawrence Technological University in Southfield.

The 2005-06 BoardWALK training series starts **Friday, November 4, 2005** at 9am-12pm. The first session is titled *Boardsmanship Essentials* with the objective of learning the responsibilities and functions of an effective nonprofit Board.

BoardWALK is a collaborative program of United Way for Southeastern Michigan, Detroit Executive Service Corps, VAST MI and The Center for Nonprofit Management at Lawrence Technological University. Registration fee for the complete series is $225.00. Individual workshops are available for $35. To register, please contact Patricia A. McCann at 313.226.9416 or via email at patricia.mccann@uwsem.org for further information.

Continental breakfast is provided. Classes are handicap accessible and parking is free. A Certificate of Completion is earned for completion of all classes.

**The Detroit Economic Club Junior Executives 2005 Season Kick-off**

Wednesday, November 16, 2005  
6:00 p.m.  
Red Run Country Club, Royal Oak

The Detroit Economic Club Junior Executives would like to welcome students from LTU to our annual 2005 Season Kick-off event.

The speaker for this event is Keith Crain, Chairman, Crain Communications beginning at 6pm with reception to follow.

Cost to LTU students has been reduced from the guest rate of $35 to the member rate of $25. This is an excellent opportunity to network with other professionals, students and club members.

For more information on this event or to register visit [www.econclub.org](http://www.econclub.org) or call 866-4-ECON-CLUB. Students are also welcome to inquire about any of the club’s regular networking events held on the first Wednesday of every month in the Detroit area.

**The Future of Affirmative Action in Michigan: A Dialogue.**

Monday, November 21, 2005  
7:00-8:30 p.m.  
Don Ridler House, LTU Campus

Please join Dr. Frank Wu, Dean of Wayne State University’s School of Law and Ward Connerly, sponsor of the “Michigan Civil Rights Initiative” and former University of California Regent, as they discuss the future of affirmative action. While a regent of the University of California, businessman Ward Connerly focused the nation’s attention on the University’s race-based system of preferences in its admissions policy and led the regents in their effort to end that system. He is the author of *Creating Equal: My fight Against Race Preferences*.

Frank H. Wu is the dean of the Wayne State University Law School and author of *Yellow: Race in America Beyond Black and White* and co-author of *Race, Rights and Reparation: Law and the Japanese American Internment*. He has also taught at Howard and Columbia Universities and is a former chairman of the D.C. Human rights commission.

This event is open to the public. To RSVP, please contact Ann Cleary at 248.204.2203 or a_cleary@ltu.edu.
Community of Practice in Hybrid and Online Teaching and Learning

The purpose of the Community of Practice (COP) is to build a community of teaching professionals that can develop their teaching skills beyond the classroom to include the delivery modalities of hybrid and online teaching including tools like BlackBoard, Impatica, Video-streaming, etc.

Three years ago Professor Richard Bush and Angela Perry designed, what was then called, the Online Faculty Development Course. It was an intensive eight-week course in online teaching methods. The goal was to provide fulltime faculty and adjunct faculty with the exposure to and development of skills needed to teach and learn effectively online.

Last year the old course was retooled and re-titled as the Community of Practice in Hybrid and Online Teaching and Learning or COP. Today’s COP is designed to provide information, tips, techniques, practice and coaching to develop any faculty and adjunct faculty members skills in the different teaching methods for classroom, hybrid and online delivery. The COP is open to all members of the COM. COP meets monthly on Saturdays to enhance the on-line learning experience. Contact Professor Bush at bush@ltu.edu for more information or to be included in the training shell.

Connecting with industry leaders

Local IT Leaders Discuss Disruptive Technologies on Campus

The College of Management recently teamed up with the Detroit Chapter of the Society for Information Management to discuss disruptive technologies on October 11 in the UTLC Gallery. Disruptive technologies are devices or processes that interrupt the normal operations and flow of an organization. Some would say that disruptive technologies are the earliest versions of the hottest technologies entering the mainstream today.

The guest speakers included Richard Seridan of Menlo Innovations, who discussed software effectiveness and efficiency, and the effects of off-shoring. Christophe Sevrain of Delphi Medical Systems highlighted the impact of universal wireless and convergence as it relates the healthcare industry. Phil Bertolini, CIO for Oakland County, discussed the goals of wireless/WiFi deployment in Oakland and Washtenaw counties and the effect on consumers.

The meeting concluded with a round-table discussion led by students and faculty of the College of Management. Three DMIT students served as moderators for the speakers and audience discussion: Tony Avant, Kamal Kakish, and Andy Makar.

The Society for Information Management and COM Lecture Series

BSIT Program Director Richard Bush and Executive Director COM IT Services Dr. Alan McCord have collaborated with colleagues from EMU in Summer 2004 and 2005 on the “EMU/LTU Spring Lecture Series” in Ypsilanti. Two COM graduate courses were linked to the lecture series and were well received.

Professor Bush and Dr. McCord have established a "College of Management Lecture Series" in our Spring 2006 semester. The tentative theme for the lecture series is “Getting the most out of technology investments in a global marketplace.” Sub-themes include integration, convergence, sourcing, security, job markets, and governance. The lectures would be free and open to the public.

Stay tuned for more information on these exciting lectures!

Race for Entrepreneurial Excellence

The ACBSP Region 4 2005 Annual Conference was held in Indianapolis on September 22 and 23, 2005 at the Ivy Tech Community College of Indiana Lawrence campus. Special events included a pre-conference field trip to the Indianapolis Motor Speedway, host of the premier motor racing event, The Indy 500.

The Race for Entrepreneurial Excellence, as the conference was aptly named, included the annual Region 4 business meeting and highlighted several presentations. LTU/COM Professors Dr. Robert Inskeep and Jerry Lindman, J.D presented one of the presentations, Building Capacity to Nurture Social Entrepreneurs.
The presentation introduced how a traditional business-oriented graduate management school is building a new capacity to educate and nurture social entrepreneurs. It included strategies used to infuse the curriculum and teaching with an understanding and appreciation for the values and unique competencies needed to develop social entrepreneurs. The presentation covered processes for supporting faculty to teach in a nonprofit context, new nonprofit course curriculum and outreach strategies to connect the new program with the nonprofit, business and government sectors in southeast Michigan.

In response to your requests

**LTU TRAK - our new partnership with MonsterTRAK**

The Office of Career Services is excited to announce our new partnership with the premier job matching service MonsterTRAK. LTU TRAK is the official resume posting and job listing service for Lawrence Technological University. Students and alumni can search job listings for full-time, part-time, on-campus, work-study, internship and co-op opportunities on LTU TRAK. Additionally, students and alumni can post multiple resumes for employers to view, schedule on-campus interviews, and register for career fairs.

Career fairs are a great place to meet potential employers and to learn about different organizations. The first opportunity for this year’s graduating class was on September 29th. The second opportunity was on October 20th, the Fall Co-op/Intern Expo.

The Detroit Job Fair will be held on March 2, 2006 from 2:00 p.m. – 6:00 p.m. at the Don Ridler Field House on the Southfield Campus of LTU. The Detroit Job Fair is an opportunity for employers to meet our engineering, computer science and management students for the 2005/06 school year. Both current students and alumni can utilize these new services. Click here to get involved:

[www.ltu.edu/career_services/TRAK.asp](http://www.ltu.edu/career_services/TRAK.asp)

Copies of this newsletter with active hyperlinks are available at [www.ltu.edu/management/_newsletter.asp](http://www.ltu.edu/management/_newsletter.asp)

Send questions, ideas, or requests to be deleted from this communication to: [cemmons@ltu.edu](mailto:cemmons@ltu.edu)