Interaction Design is one of the most rapidly growing disciplines in the multimedia digital world. This exciting field requires sophisticated computer skills, an understanding of advancing technology, and a keen interest in how and why people engage with designed objects.

Lawrence Technological University’s Bachelor of Fine Arts in Interaction Design offers you the opportunity to develop the skills you need with faculty who have experience in the field. You will enjoy a rich educational environment in which to develop and express your creativity.

“The Interaction Design program provides students a broad foundation in the field. It focuses not only on the form-giving of computer interfaces and product interactions, but also on satisfying the needs and desires of the end user. Students are encouraged to think about user behaviors and to craft narratives and tell stories through the objects they make.”

– Peter Beaugard, assistant professor, College of Architecture and Design
Program Overview
Lawrence Tech’s Bachelor of Fine Arts in Interaction Design is a comprehensive exploration of the evolving multimedia field. Your course work will range from traditional two-dimensional design, drawing, and photography to the latest innovations in interaction design, application design, and interface design. You will develop fundamental skills and explore the history and theory of designed objects and human-product interactions. Drawing and three-dimensional design courses will help you develop your artistic skill and sensitivity to traditional materials. Critical thinking and creativity, important to the development of the person as well as the professional, are emphasized throughout the curriculum.

The Bachelor of Fine Arts in Interaction Design offers you a rich liberal arts core curriculum encouraging intellectual inquiry as the foundation of a life-long awareness that informs artistic expression. Studies in literature, the sciences, philosophy, math, and history all contribute to the vision of the design professional. You can also take elective courses in architecture, business, computer science, and engineering to explore interdisciplinary creative avenues.

Why Interaction Design at Lawrence Tech?
- Team-centered environment
- All students are issued Apple laptops with industry-standard software
- Digital labs feature advanced capabilities in graphic design, animation, and virtual reality
- Photography studio and digital and video cameras available
- Computer and web graphics designer
- Game designer
- Mobile application designer and developer
- User experience specialist
- Interactive project manager
- Motion graphics designer

Career Options
- Interaction designer
- Art director
- Front-end web developer
- Flash designer

Curriculum
Your 128-credit-hour program consists of:
- Interaction Design  83
- Humanities  24
  (with emphasis on leadership)
- Math and Science  12
- Electives  9
- Total  128

For more information, visit www.ltu.edu/architecture_and_design, email design@ltu.edu, or contact Lawrence Tech’s Office of Admissions at 800.225.5588 or admissions@ltu.edu.