Doctor of Business Administration

**DBA**

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**Refocus.**

Building knowledge capital requires focus and determination. Expanding your depth and breadth of knowledge about management topics in the global marketplace is critical for you to develop a competitive advantage. Lawrence Tech’s doctoral program in business administration makes it possible for you to focus and deepen your global leadership skills and learn innovative strategies aimed at preparing you for executive-level positions in industry and consulting or for academia.

- One of the nation’s few on-campus, part-time, practitioner/scholar-focused programs designed for working professionals.
- Provides thorough preparation in both the theory and practice of the latest developments in strategic leadership and change management.
- Delivers the breadth and depth of business administration disciplines required for success in university teaching.
- Classes offered on Friday evenings and weekends make it possible to earn a doctorate degree while working full-time.
- Course work broadens and deepens your awareness and understanding of the economic, financial, competitive, political, ethical, and social issues confronting today’s organizations.
- Acquire the analytical tools, leadership skills and practical knowledge needed to address these issues successfully in a fast-paced, global environment.
- Learn how to lead the transformation of organizations to meet the challenges of the 21st century through course work in leadership, organization development and change, global marketing, technology and innovation, and organizational behavior.

“Lawrence Tech’s DBA program does an excellent job balancing analytics and leadership...future leaders need to understand both to contribute to the success of a business.” — Fadi Baradihi, COO, Hantz Group, and DBA student

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**CURRICULUM**

The DBA consists of 36 hours of course work and 24 equivalent hours of research toward a doctoral dissertation. Course work falls into two categories: the DBA core and research methods.

**Core**
- Leading the Global Enterprise
- Globalization: Institutions, Strategies, and Structures
- Global Marketing: Research and Practice
- Financial Analysis and Management
- Creating Value with Technology and Innovation
- Organization Development, Transformation, and Change
- Organizational Behavior
- Advanced Topics in Business Administration

**Research Methods**
- Overview of Doctoral Research Methodology
- Research Design - Qualitative Methods
- Research Design - Quantitative Methods
- Advanced Topics in Research Methodology

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Why Lawrence Tech’s College of Management?

- Committed to developing your leadership abilities through programs based on theory and practice.
- Insightful theories and thoughtful reflection that enhance managerial learning and development.
- Dedicated faculty advisors guide you throughout your academic experience and mentor you as you strive to meet your professional goals.

Getting Started

Applicants must:

- Hold an MBA degree or equivalent master’s degree in business from an accredited college or university with a GPA of 3.3 or higher. Applicants with an out-of-field master’s degree will be required to complete the prerequisite foundation course work before starting the DBA Program.
- Provide official transcripts from every college or university attended.
- Submit a completed application form and fee.
- Take the GMAT or GRE. The GMAT or GRE requirement may be waived upon petition to the Office of the Dean and the DBA program chair.
- Have 5 years or more experience in managerial positions in corporate, governmental, or nonprofit organizations. This requirement does not apply to applicants who are acquiring the DBA degree to teach or work in an academic institution.
- Provide three professional letters of recommendation.
- Provide a statement of purpose (1,000 words or less) addressing your career objectives and professional and personal reasons for pursuing a DBA degree; your primary academic and research interests; your qualifications for completing a doctoral program; and your reasons for selecting Lawrence Technological University.
- Complete the Application for Doctoral Admission and a personal interview with the DBA program chair and members of the DBA faculty.

Please visit ltu.edu/management/dbaadmit.asp for a complete list of admission criteria. If you have questions, please contact a member of the student relationship management team at srm-mgt@ltu.edu or 248.204.3050.

GET MORE. DO MORE.

Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. Your benefits:

- Practitioner/scholar-focused research for solving problems found in organizations.
- Flexible weekend schedules make it possible to pursue your doctorate degree while working full-time.
- Professors have current business experience so learning is based on theory and practice.
- Dedicated faculty mentors available to help you attain your professional goals.