Business Administration/Global Leadership and Management Dual Degree

Corporate streamlining, global competition, companies expanding across international borders – these are just some of the challenges facing business leaders today. What does it take to compete in this complex and ever-changing marketplace? Lawrence Technological University’s Master of Business Administration/Global Leadership and Management is a dual degree program that not only can provide you the leadership skills needed to run a business, but also can help you develop the global mindset needed to succeed – and thrive – in today’s interconnected world community.

Lawrence Tech was chosen from many other universities to develop a special master’s degree in global management for senior civilian leaders working for the military. This program, now combined with the University’s popular MBA, is available to all professionals who wish to attain high-level management positions, especially within government and/or global industry. This cross-disciplinary program is ideal for those who want to gain the functional skills offered in a traditional MBA, plus in-depth knowledge of the role that management plays in a global economy. Upon completion of the MBA/GLM, you will receive two master’s degrees: a Master of Business Administration and a Master of Global Leadership and Management. Having these two degrees on your resume can improve your credentials and position you to take advantage of more career opportunities.

Why Lawrence Tech’s MBA/GLM? Just as globalization is a reality of the 21st century, so are rapid advances in technology. As one of the nation’s premier technological universities, Lawrence Tech provides a distinct advantage and offers elective course work in technology and innovation. State-of-the-art learning facilities, small class sizes, and faculty committed to your success are

“By continuing my education at Lawrence Tech, I am able to acquire and hone the skills that are necessary in the global marketplace, and that will make me more eligible, more capable, more technically proficient in the tasks that I have ahead of me in my career.”

Gerald Curtis, MBA/Global Leadership and Management, 2009

CURRICULUM
Your MBA/GLM requires 51 credit hours and consists of:

<table>
<thead>
<tr>
<th>Component</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MBA Courses</td>
<td>24</td>
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<tr>
<td>GLM Courses</td>
<td>18</td>
</tr>
<tr>
<td>Electives</td>
<td>9</td>
</tr>
<tr>
<td>Total</td>
<td>51</td>
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Your GLM requires 18 credit hours and courses should be selected in consultation with a College of Management student relationship advisor.
just a handful of the many benefits provided by the College of Management at Lawrence Tech. Embracing the University’s “theory and practice” approach to learning, the MBA/GLM features a comprehensive curriculum incorporating workshops, seminars, exercises, case analyses, and other forms of interactive learning.

The MBA/GLM program was designed to accommodate busy professionals and offers courses in the evenings, weekends, and online. This type of flexibility allows you to focus on your studies while managing personal and professional schedules. The dual degree can be completed in 51 credit hours of course work. If you already have an MBA, you may complete the GLM program in as few as 18 credit hours, in which you choose six courses from a wide range of electives.

A student relationship advisor in the College of Management can help you design the program that best meets your academic and career goals. Lawrence Tech’s dual degree program offers strong leadership and global management skills that can enhance your credentials, increase your marketability, and provide you with a deeper understanding of our global community.

Why Lawrence Tech’s College of Management?
• A strong focus on developing critical thinking skills through reflection provides greater insight into the practice of managing.
• Committed to developing your leadership abilities through global management programs based on theory and practice.
• Devoted student relationship advisors help guide you throughout your academic experience, and your personal faculty advisor will mentor you as you strive to meet your professional goals.
• Dedicated to advancing a more humane and sustainable world community led by global thinkers and managers.
• Since 1998, student satisfaction surveys have consistently ranked Lawrence Tech’s College of Management among the nation’s highest.

Getting Started
Admission to Lawrence Tech’s MBA/GLM program is competitive. Applicants must:
• Hold a bachelor’s degree or equivalent from an accredited institution.
• Have earned a GPA of 3.0 or higher for the last 60 credit hours of undergraduate work. (Students with less than a 3.0 GPA may be conditionally admitted.)
• Submit a completed application and fee.

• Provide official transcripts from every college or university attended.
• Submit a professional resume.
For more information, contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu. For specific questions about the Master of Business Administration/Global Leadership and Management Dual Degree, visit ltu.edu/management/masters/mbaglm.asp or contact Lawrence Tech’s College of Management at 248.204.3050 or mgt-srm@ltu.edu.

GET MORE. DO MORE.
Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why Lawrence Tech graduates are known for top job placement and higher starting salaries. Your benefits:

• Intensive leadership-driven programs that embrace theory and practice
• Faculty with current industry experience
• Convenient schedules that include day, evening, weekend, and online classes
• Well-connected career placement services
• A high-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options

Explore over 100 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.