Business Management

Business management has long led the list of degrees that are most in demand by employers. Surveys indicate the trend will continue with a need for those with education in accounting, finance, marketing, economics, information technology, operations, human resources, and strategic planning. Employers increasingly require strong technical and communication skills, critical thinking, and leadership abilities as they face increased competition in the global marketplace.

With a degree in management, you can work in a wide range of industries. Whether you become self-employed or an employee of a large multinational firm, the analytical and decision-making abilities acquired through a business education can determine your level of success. Managers with strong leadership and problem-solving skills can easily transition from one industry to another.

Why Business Management at Lawrence Tech?
Lawrence Tech’s Bachelor of Science in Business Management degree is designed for those seeking a career in management and working professionals. The goal of the business management program is to help you anticipate, understand, and adapt to change in a technology-driven world.

You can choose elective classes in your area of special interest whether its communication, industrial management, information technology, organizational psychology, human resources management, or employee-management relations. Lawrence Tech’s business management program offers these advantages:

- Senior executives from industry and business designed this curriculum, and your professors have real business experience.
- You can complete courses during the day and the evening, making it convenient for you as a working professional. In fact, you can complete the program entirely in the evening and some courses can be taken online.

The course work is challenging and the Lawrence Tech professors are all very accessible and helpful. My internship really opened my eyes to what it is to be part of a business enterprise. I feel very confident that I can enter the business world and be effective from day one.”

Rebecca Franko, business management student

### CURRICULUM

This 120-credit-hour program consists of:

<table>
<thead>
<tr>
<th>Category</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>Communications, Math, Science</td>
<td>28</td>
</tr>
<tr>
<td>Humanities (with emphasis on leadership)</td>
<td>15</td>
</tr>
<tr>
<td>Business Management Core</td>
<td>41</td>
</tr>
<tr>
<td>Accounting, Business Law, Economics, Finance, Information Technology, Management and Supervision, Marketing, Operations, Organizational Behavior, and Strategic Management</td>
<td>81</td>
</tr>
<tr>
<td>Internships</td>
<td>6</td>
</tr>
<tr>
<td>General and Business Electives</td>
<td>30</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>120</strong></td>
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</tbody>
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Rebecca Franko, business management student
“Lawrence Tech’s management curriculum prepares you for the real working environment, and it gave me the knowledge and preparation for the position I now have, working for a leading supplier of industrial tools.”

Mike Stewart, Bachelor of Science in Business Management, 2006

Getting Started
For more information, including information for transfer and international students, visit ltu.edu/undergrad_management/business_management or contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu.

THE LAWRENCE TECH ADVANTAGE
• 93 percent of Lawrence Tech students are employed within one month of graduating, 83 percent earning annual salaries of $40,000 or more.
• 13:1 student-faculty ratio. Smaller classes give you more individualized attention.
• Your classes are taught by faculty with practical experience.
• You'll study on a wireless campus and receive a high-powered laptop or tablet computer, customized with software you'll use to succeed.
• Pedestrian- and commuter-friendly campus with housing, recreation, and meal service options.
• Convenient day, evening, weekend, and online classes.
• Numerous financial aid, co-op, and internship opportunities.
• Extensive career placement services.

Graduates with a degree in Business Management have many career options:
- Advertising
- Banking and finance
- Education
- Government
- Health care
- Hospitality
- Human resources
- Insurance
- Manufacturing
- Nonprofit organizations