AGENDA

NGO Accountability, Transparency, and Good Governance
Presentation to Russian NGO Delegation
Tuesday, September 15, 2009 ----- 9:30am - 4:00pm
Lawrence Technological University
Center for Nonprofit Management

9:30 am - Continental breakfast

10:00 am - Welcome to Lawrence Technological University
❖ President Lewis Walker
❖ Dean Louis DeGennaro

10:15 am – Morning Session
Introduction to nonprofit accountability, transparency and good governance in American nonprofit/NGO sector
❖ Introduction to the LTU Center for Nonprofit Management
❖ Role of graduate education in development of NGO/nonprofit leaders
❖ Common terminology for NGO’s and Nonprofit
❖ Overview of accountability and transparency
❖ Employee and volunteer recruitment and management

Presenters: Robert Inskeep, PhD and Gerald Lindman, JD

Luncheon
Guest Speaker: Thomas Marx, PhD, Director of the LTU Center for Global Leadership and Understanding

1:30pm - Afternoon Session
American approaches to mobilizing human and financial resources
❖ Why people donate to nonprofits ; the US perspective
❖ Using public relations, marketing and media strategies

Presenters: Michael Montgomery, MS and Gerald Lindman, JD

3:30pm - Question and Answer Session

Agenda for September 15, 2009. Lawrence Technological University, College of Management, Center for Nonprofit Management, www.ltu.edu/management/nonprofit.asp, nonprofitcenter@ltu.edu