Lawrence Technological University’s MBA International is a global management program specifically developed for mid-level managers who work or aspire to work in organizations that operate across national cultures. The MBA International is designed to broaden and deepen your knowledge of the global economy, the diverse societies that make up today’s world, and how business operates in an international environment. You will also be encouraged to develop a cross-disciplinary approach to managing organizations.

The MBA International allows you to not only expand your knowledge base in the functional areas of business, but also to simultaneously experience the richness of diverse groups of people and cultures. The program’s integration of topics such as global leadership, global organization development and change management, global technology and innovation, and global strategy provides you with a deeper understanding of what it means to be a global citizen living, working, leading, and managing in a global community.

**A Different Kind of MBA**

The mission of the MBA International is two-fold: first, to transcend conventional management education by focusing on the art of managing; and second, to help develop the next generation of global thinkers and managers by creating a learning environment that includes a deeply humane understanding of the increasingly interconnected world community.

The MBA International shifts the traditional educational focus on the transmission of knowledge to the development of managers by:

- Emphasizing learning through reflection, which connects what you have learned with your experiences in the workplace;
- Focusing on a global perspective critical for successful managers in the world economy;
- Offering elective course work in global management or technology and innovation;
- Shifting the classroom focus from teaching to engagement and from professing to facilitating and coaching;
- Offering a one-week international travel opportunity as an elective.

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**CURRICULUM**

Your 36-credit-hour program consists of:

**Core courses**  
- Management Control Systems  
- Acquiring and Managing Financial Capital  
- Global Leadership for the 21st Century  
- Globalization and the New Economy  
- Building Business Value through IT Innovations  
- Managing Operations and Global Supply Chain  
- Marketing Management  
- Global Business Planning and Strategy  
- Global Organization Development and Change  

**Electives**  
-  

**Total**  
36
MASTER OF BUSINESS ADMINISTRATION INTERNATIONAL

Preparing You for Success
Lawrence Tech’s MBA International consists of 36 credit hours – nine core courses and three electives – and can be completed in two years. Each course is delivered by way of workshops, seminars, exercises, case analyses, and other forms of interactive learning.

At the end of the program, you can elect to travel with members of the faculty to an international location. This study component is designed to provide you with access to executives of global companies, governmental officials, internationally recognized faculty, and other experts.

Applicants are expected to have a significant working knowledge of business functions, such as basic accounting, economics, law, and statistics. This knowledge and understanding can come from prior course work and/or substantial work experience in a functional business area. Students who do not meet this expectation can satisfy their foundation requirements by taking foundation course work online or on campus while taking their core courses.

Why Lawrence Tech’s College of Management?
• Since 1998, student satisfaction surveys have consistently ranked Lawrence Tech’s College of Management among the nation’s highest.
• A leader in the development and delivery of distinctive management programs for professionals and non-traditional learners.
• Committed to creating a more humane and sustainable world community led by global thinkers and managers.
• A strong focus on learning enhanced through reflection provides greater insight into the practice of managing.

Getting Started
Admission to Lawrence Tech’s MBA International program is competitive. Applicants must:
• Hold a bachelor’s degree or equivalent from an accredited institution.
• Have earned a GPA of 3.0 or higher for the last 60 credit hours of undergraduate work. (Candidates who do not meet this requirement may be provisionally admitted if they demonstrate a strong record of work experience with leadership potential.)
• Have a minimum of two years of managerial or supervisory experience.
• Submit a professional resume.

For more information, contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu. For specific questions about the Master of Business Administration International program, visit ltu.edu/management/international_mba.asp or contact Lawrence Tech’s College of Management at 248.204.3060 or mba-international@ltu.edu.

GET MORE. DO MORE.
Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why Lawrence Tech graduates are known for top job placement and higher starting salaries. Your benefits:
• Intensive leadership-driven programs that embrace theory and practice
• Faculty with current industry experience, not just book smarts
• Convenient schedules that include day, evening, weekend, and online classes
• Well-connected career placement services
• A hi-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options

Explore over 80 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.