

Building a Global Village

MBA International program to cross cultures



Along with the College of Management's innovative new master's degree program in global leadership and management designed for senior-level civilian employees working for the U.S. Army, the college is going another step further in its efforts to prepare business leaders for the challenges of the global economy.

The college's new Master of Business Administration International is a weekend MBA global management program specifically developed for managers and future executives who work or aspire to work in organizations that operate across cultures.

"The MBA International is designed to broaden and deepen a student's knowledge of the global economy, the diverse

"The MBA International allows a student to not only expand his or her knowledge base in the functional areas of business, but also to simultaneously experience the richness of diverse groups of people and cultures through international study."

societies that make up today's world, and how business operates in an international environment," said Louis DeGennaro, dean of the College of Management.

The MBA International, scheduled for launch in fall 2008, is a limited enrollment, 20-month weekend cohort program. It shares the same core competencies required of the college's conventional MBA program, but the MBA International also integrates a number of topics from the Master of Global Leadership and Management program.

Besides the inclusion of global course work, the program is unique in its utilization of senior-level managers and executives, from industry who serve as the students' mentors throughout the program. In

addition, students will travel with members of the college's faculty to an international location where they will be hosted by global organizations, governmental agencies, and foreign universities.

Course work in topics such as global leadership, global organizational and change management, global technology and innovation, and global strategy provide MBA International students with a deeper understanding of what it means to be a global citizen living, working, leading, and managing in a global community.

The MBA International is yet another step in the College of Management's commitment to creating a more humane and sustainable world community led by global thinkers and managers.

For more information about the MBA International program, contact the College of Management, mgtdean@ltu.edu. The application deadline for the fall 2008 program is August 1.



Four global management programs have been established as part of the College of Management's commitment to educating students who will make positive and lasting contributions to the 21st century.

3+1 Baccalaureate International Business Management

This new completion degree program has been designed for international students who desire to complete their bachelor's degree by attending their fourth year of studies on the Lawrence Tech campus. These students will benefit from:

- Both formal and informal training to develop their English language and business communication skills
- Skill development, tutoring, and other valuable support services provided by the college's Student Resource Center
- Frontline exposure to the American culture, including social activities with faculty and staff, visits to historical and institutional landmarks, and travel opportunities throughout the United States.

Master's Degree Global Leadership and Management

This program was designed in alliance with the Defense Acquisition University (DAU) and the U.S. Army TACOM Life Cycle Management Command (LCMC) for select senior-level civilian employees (see pages 20-21). The Master of Global Leadership and Management degree is available for members of the private and public sector as a unique dual degree that combines this leadership development degree with Lawrence Tech's MBA. (See page 22 for details on the dual degree programs.)

MBA International

Launching in the fall of 2008, this weekend MBA global management program is specifically developed for managers and future

executives who work or aspire to work in organizations that operate across national boundaries. Sharing the core competencies required of the conventional MBA program, the MBA International transcends conventional management education by:

- Integrating into the course work such topics as global leadership, global organizational and change management, global technology and innovation, and global strategy
- Shifting focus from the transmission of knowledge to the development of managerial skills
- Offering international study opportunities designed to provide students with access to executives of global companies, governmental officials, and internationally recognized faculty.

DBA International

Currently under development, the Doctor of Business Administration International recognizes that the next generation of leaders and educators must think, act, and lead from a global framework. The DBA International program will:

- Provide executives and educators with opportunities to expand their knowledge base while experiencing the richness of other cultures through study abroad at various times throughout the program
- Bring students together with diverse skills, backgrounds, and experiences
- Incorporate "humanities" subjects, such as philosophy, history, religion, literature, and the arts, into the learning experience to ensure that students understand the importance of leading and living in a diverse and complex world.

