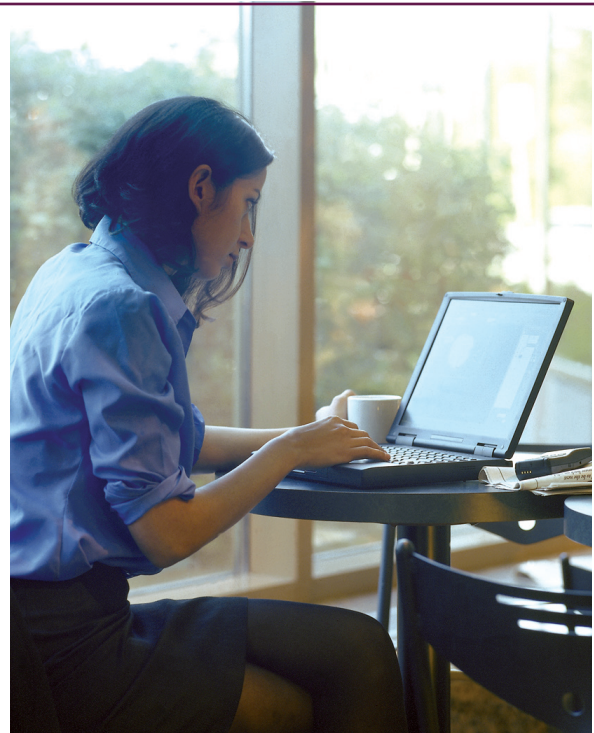


Business Management

Business management has long led the list of degrees that are most in demand by employers. Surveys indicate the trend will continue with a need for those with education in accounting, finance, marketing, economics, information technology, operations, human resources, and strategic planning. Employers increasingly require strong technical and communication skills, critical thinking, and leadership abilities as they face increased competition in the global marketplace.



With a degree in management, you can work in a wide range of industries. Whether you become self-employed or an employee of a large multinational firm, the analytical and decision-making abilities acquired through a business education can determine your level of success. Managers with strong leadership and problem-solving skills can easily transition from one industry to another.

Why Business Management at Lawrence Tech?

Lawrence Technological University's Bachelor of Science in Business Management degree is designed for those seeking a career in management and working professionals. The goal of the business management program is to help you anticipate, understand, and adapt to change in a technology-driven world.

You can choose elective classes in your area of special interest whether its communication, industrial management, information technology, organizational psychology, human resources management, or employee-management relations. Lawrence Tech's business management program offers these advantages:

- Senior executives from industry and business designed this curriculum, and your professors have real business experience.
- You can complete courses during the day and the evening, making it convenient for you as a working professional. In fact, you can complete the program entirely in the evening and some courses can be taken online.

CURRICULUM

Your 120-credit-hour program consists of:

Communications, Math, Science	28
Humanities (with emphasis on leadership)	15
Business Management Core Accounting, Business Law, Economics, Finance, Information Technology, Management and Supervision, Marketing, Operations, Organizational Behavior, and Strategic Management	41
Internships	6
General and Business Electives	30
Total	120

“The course work is challenging and the Lawrence Tech professors are all very accessible and helpful. My internship really opened my eyes to what it is to be part of a business enterprise. I feel very confident that I can enter the business world and be effective from day one.”

Rebecca Franko, business management student

- The core liberal arts curriculum cultivates critical thinking, creative problem-solving, and decision-making skills that benefit both you and society.
- Interdisciplinary courses provide you opportunities for exposure to architecture, engineering, the sciences, and the humanities.
- Two semesters of internships prepare you for your first job or special assignments with your current employer.
- If you are passionate about starting your own business, you can take advanced coursework in leadership and entrepreneurship.
- Community college students can transfer up to 75 credits.

“Lawrence Tech’s management curriculum prepares you for the real working environment, and it gave me the knowledge and preparation for the position I now have, working for a leading supplier of industrial tools.”

Mike Stewart, Bachelor of Science in Business Management, 2006

Getting Started

For more information, including information for transfer and international students, visit ltu.edu/undergrad_management/business_management/ or contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu.

Graduates with a degree in Business Management have many career options:

- Advertising
- Banking and finance
- Education
- Government
- Health care
- Hospitality
- Human resources
- Insurance
- Manufacturing
- Nonprofit organizations



GET MORE. DO MORE.

Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why most Lawrence Tech students are employed within a month of graduating. Your benefits:

- Leadership Program that helps you develop the marketable skills that employers seek
- Leadership Portfolio that enhances your diploma – and your resume
- 12:1 student-faculty ratio
- Faculty with current industry experience
- Fully loaded high-powered laptop or tablet computer provided
- Schedules that work for you, with convenient day, evening, weekend, or online classes
- Hi-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options
- Financial-aid, co-op, and internship opportunities
- Proactive career placement services

Explore over 80 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.

