

Technical and Professional Communication

MINOR/CERTIFICATE IN

What are the top five personal qualities and skills employers are seeking today?

According to the 2009 Job Outlook survey by the National Association of Colleges and Employers, they are:

- Communication skills (listening, speaking, and writing)
- Strong work ethic
- Teamwork skills
- Initiative
- Analytical skills

The certificate and minor in technical and professional communication programs at Lawrence Technological University focus on ALL of these!



Why Technical and Professional Communication at Lawrence Tech?

The technical and professional communication program emphasizes lean writing. You will learn to communicate crisply, clearly, and concisely. In keeping with the University's motto of "theory and practice," this program provides you with a strong academic grounding combined with practical, professional experience and hands-on projects. With a minor or certificate in technical and professional communication, for example, you will be equipped to write and edit the copy, design and publish the brochure, and give an effective presentation on your work. These skills are in high demand among today's employers.

CURRICULUM

Minor in Technical and Professional Communication

Your 18-credit-hour program consists of:

Core Courses	9
Technical and Professional Communication	
Speech	
Interpersonal and Nonverbal Communication or Collaborative Communication for Leaders	
Electives	9
Three additional courses at the 2000 level or higher	
Total	18

Certificate in Technical and Professional Communication

The certificate in technical and professional communication is designed for professionals who are seeking an alternative to a degree and would like to broaden their backgrounds in technical and professional communication. Additionally, all Lawrence Tech undergraduates have the opportunity to earn this certificate to enhance the value of their professional degrees. The certificate program requires 15 credit hours, six of which can be chosen as electives from the entire range of undergraduate and graduate technical and professional communication courses.

Your 15-credit-hour program consists of:

Core Courses	9
Technical and Professional Communication	
Speech	
Interpersonal and Nonverbal Communication or Collaborative Communication for Leaders	
Electives	6
Two additional courses at the 2000 level or higher	
Total	15

Admission

Students who have been accepted into any undergraduate degree program at Lawrence Tech are eligible to enroll in either the minor or certificate program in technical and professional communication.

Getting Started

For more information, contact Lawrence Tech’s Office of Admissions at 800.CALL.LTU or admissions@ltu.edu. For specific questions about this program, contact 248.204.3656 or humchair@ltu.edu.



“It’s unbelievable how much I learned at Lawrence Tech that I use every day. Part of my job is writing technical requirements documents, communicating architecture visually, and giving presentations and weekly recaps in meetings. I often have to give a spontaneous short talk, and I will by instinct write down the three or four main points that I want to cover. The skills I learned in the Collaborative Communication class have really helped me form a cohesive working team and good relations with my superiors.”

Ian Natzmer, BSTC’02, lead software engineer, TC Digital Games LLC

Graduates with a minor or certificate in technical and professional communication have many skill sets:

- Writing and editing technical documents
- Delivering powerful presentations
- Coordinating and leading effective teams
- Designing websites and other graphic documents
- Writing proposals
- Researching complex projects
- Solving problems

GET MORE. DO MORE.

Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That’s why most Lawrence Tech students are employed within a month of graduating. Your benefits:

- Leadership Program that helps you develop the marketable skills that employers seek
- Leadership Portfolio that enhances your diploma – and your resume
- 12:1 student-faculty ratio
- Faculty with current industry experience
- Fully loaded high-powered laptop or tablet computer provided
- Schedules that work for you, with convenient day, evening, weekend, or online classes
- Hi-tech, wireless 102-acre campus that’s commuter friendly, with recreation, housing, and meal service options
- Financial-aid, co-op, and internship opportunities
- Proactive career placement services

Explore over 80 undergraduate, master’s, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.