

# Nonprofit Management and Leadership

GRADUATE CERTIFICATE IN NONPROFIT MANAGEMENT AND LEADERSHIP  
MBA WITH NONPROFIT MANAGEMENT CONCENTRATION



GRADUATE EDUCATION IN

Interested in advancing your nonprofit career? Looking to move into the nonprofit sector? Do you consider yourself a “social entrepreneur”? The Center for Nonprofit Management in the College of Management at Lawrence Technological University offers graduate nonprofit management programs that provide you the most innovative education on leading a charitable nonprofit organization in today’s economy.



## Why Lawrence Tech?

Your career goals and needs are unique. That’s why Lawrence Tech offers two distinct programs, the Graduate Certificate in Nonprofit Management and Leadership and the Master of Business Administration (MBA) with a concentration in nonprofit management. Lawrence Tech’s graduate nonprofit management course work blends the best practices of business management with the unique nonprofit management competencies. The course work grounds you in core management competencies, such as fund raising, volunteer management, financial management, strategic planning, accountability, and social enterprise, and provides you the latest in leadership and organizational development knowledge and know-how.

## Choose the Option Right for You

The 12-credit Graduate Certificate in Nonprofit Management and Leadership is designed for students interested in a sharply focused study of the management competencies unique to the nonprofit and civil society sector. You’ll take three required courses and one elective – all of which are part of the MBA curriculum.

The 36-credit MBA with a concentration in nonprofit management incorporates all the courses required for the Graduate Certificate in Nonprofit Management and Leadership in addition to the skills-based business and management education of a traditional MBA. Whichever program you choose, you can expect a rigorous and engaging learning experience delivered with Lawrence Tech’s signature blend of theory and practice.

Experienced faculty and experts from the Center for Non-

## CURRICULUM

*Your 12-credit-hour Graduate Certificate in Nonprofit Management and Leadership consists of:*

Core Courses	9
Comprehensive Fund Development for Nonprofits	
Leading Change and Building Capacity for Nonprofits	
Strategic Nonprofit Management	
Elective (an MBA course)	3

**Total Credit Hours 12**

*Your 36-credit-hour MBA with a concentration in nonprofit management consists of:*

Core Courses	27
Leadership and Leadership Development (inaugural course)	
Acquiring and Managing Financial Capital	
Human Resources Management	
Management Control Systems	
Information Systems and the Enterprise	
Marketing Management	
Operations Management	
Perspectives in International Business	
Strategic Management	

Nonprofit Management Concentration (three graduate nonprofit courses) 9

**Total Credit Hours 36**

profit Management also provide career coaching and support to advance your career goals and enhance your employability. You'll receive networking assistance and help connecting to the nonprofit community for internship and employment opportunities.

If you receive your Graduate Certificate in Nonprofit Management and Leadership and decide to go on to earn the MBA, your certificate credits will fulfill the degree's concentration in nonprofit management, thus making it possible for you to earn your MBA in as few as 27 credit hours.

And your options don't end there. Both of these programs are offered during the day, in the evening, on weekends, and 100 percent online. At Lawrence Tech, you have more choices than ever to achieve your professional goals and manage your busy work and personal schedules.

### Why Lawrence Tech's College of Management?

- Since 1998, student satisfaction surveys have consistently ranked Lawrence Tech's College of Management among the nation's highest.
- A leader in the development and delivery of distinctive management programs for professionals and nontraditional learners.
- Committed to creating a more humane and sustainable world community led by global thinkers and managers.
- A strong focus on learning enhanced through reflection provides greater insight into the practice of managing.

### Getting Started

Both the Graduate Certificate in Nonprofit Management and Leadership and the MBA with the nonprofit management concentration require admission to Lawrence Technological University and are available to anyone possessing a bachelor's degree (grade point average of 3.0 or above required).

To learn more about the Graduate Certificate in Nonprofit Management and Leadership or the MBA degree with a concentration in nonprofit management, visit [ltu.edu/management/nonprofit.asp](http://ltu.edu/management/nonprofit.asp), email [nonprofitcenter@ltu.edu](mailto:nonprofitcenter@ltu.edu), or call 248.204.3050. To apply, call Lawrence Tech's Office of Admissions at 248.204.3160 or visit [ltu.edu/futurestudents/apply.asp](http://ltu.edu/futurestudents/apply.asp).



## GET MORE. DO MORE.

Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That's why Lawrence Tech graduates are known for top job placement and higher starting salaries. Your benefits:

- Intensive leadership-driven programs that embrace theory and practice
- Faculty with current industry experience, not just book smarts
- Convenient schedules that include day, evening, weekend, and online classes
- Well-connected career placement services
- A hi-tech, wireless 102-acre campus that's commuter friendly, with recreation, housing, and meal service options

Explore over 80 undergraduate, master's, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.

Lawrence Tech is accredited by the Higher Learning Commission and a member of the North Central Association. The College of Management's business programs are accredited by the IACBE and ACBSP.