

Toronto MBA Program (Core) Course Descriptions

ACC6013 Management Control Systems

This course focuses on the design, implementation, and use of managerial planning and control systems to achieve a firm's strategies. Case studies emphasize the role of accounting information in the decision making process. Topics include: the nature and design of control systems, responsibility and profit centers, financial performance measures, planning and budgeting systems, transfer pricing, management compensation, and the role of directors, controllers, and auditors in the control process. The use of control systems for global, service, and non-profit firms is integrated throughout the course.

FIN6013 Acquiring & Managing Financial Capital

This course focuses on the issues and choices in acquiring and managing the firm's financial capital. Topics include: financial forecasting, working capital management, valuation of cash flows, valuation of real and financial assets, risk and return in capital markets, cost of capital, investment and capital budgeting decisions, acquiring long-term financing, and capital structure and payout strategies. Financial decisions for global firms and markets are integrated throughout the course.

HRM6013 Human Resource Management

This course focuses on strategic issues and choices in acquiring, developing, motivating, managing, and retaining a workforce, from the perspective of a general manager or non-HR manager. Topics include: employment law, job design and analysis, performance management, HR planning, staffing, training and development, compensation and incentives, and employee and labor relations. HRM for global operations will be integrated throughout the course. Emphasis is placed on how HRM programs can add value and create competitive advantage, and on the need for HR practices to be internally consistent and aligned with the firm's strategy.

MGT 6013 Leadership and Leadership Development

The course is designed to provide professionals and managers with a broad understanding of leadership concepts, theories and the skills necessary for practicing effective leadership. The course focuses on introducing and demonstrating a variety of techniques/applications for assessing individual leadership competencies and generating action plans for developing leadership skills. Other related topics include verbal/written/interpersonal communications, change management, team building and conflict resolution, motivation, globalization and organization development as they affect leadership and management.

MGT6053 Perspectives in International Business

This course examines the size and scope of international business and its impact on the domestic economy and looks at rules of multinational corporations, institutional structure and economic theories, and environmental constraints. The course emphasizes regional and ethical issues in the operation of multi-national corporations and strategic issues in international business.

MGT6063 Strategic Management (Capstone)

Strategic Management is the MBA capstone course that provides students opportunities to integrate learning from the core courses from a strategic and executive perspective. This course explores the issues of defining corporate strategic direction and mission from the stakeholders' perspective. Students learn how to analyze the organization's external and internal environment to identify and create sustainable competitive advantage in a global context. The course emphasizes the political, ethical, social, technological, and regulatory issues facing any organization and the need for effective executive leadership for a successful implementation of strategy.

MIS6013 Information Systems and the Enterprise

This course examines the use of information systems for achieving and maintaining competitive advantage, and managerial issues concerning the development, implementation, and management of enterprise information systems. Case studies address the impact of information systems on the organization, challenges involved in managing technological change in organizations, and the impact of emerging technologies. Students will develop a socio-technical perspective on the use of information systems to solve real-world problems.

MKT6013 Marketing Management

This course focuses on managing the marketing function in a changing, competitive environment in coordination with other organizational functions. Special attention is given to the development of marketing strategies for the achievement of competitive advantage in product, price, place and promotion. Students also develop analytical marketing tools and techniques by utilizing case analysis and decision making in the management of marketing strategies.

OPM6033 Operations Management

This course deals with all aspects of the operations function – the activities that result in the production and delivery of the firm's products or services. These activities include product design, production planning, demand forecasting, and inventory control. This course provides the basic knowledge on all the related activities from the point of view of the plant manager. Thus, the student would develop the knowledge and skills to effectively supervise the operations of any firm.

Toronto MBA Electives (Finance)**FIN6023 Advance Financial Management**

Advanced treatment of the investment, financing, dividend and working capital decisions with focus on current issues of strategic importance.

FIN6113 International Financial Management

Financial Management in Nonprofit Organizations, Commercial Bank Management, Entrepreneurial Finance, Mergers and Acquisition, Portfolio Management, Valuation.

FIN7013 Financial Markets and Institutions

Study of money and capital markets and institutions and their managerial and environmental problems, government.

FIN7023 Investment Management

Analysis of the investment process, measurement of risk and return, security valuation models, and performance evaluation. An introduction to portfolio theory and practice.

FIN7123 Topics in Finance

Topic or topics in the field of finance. Course may focus on a single topic or it may cover a wide variety of topics, at the discretion of the faculty member. Repeat enrollment for different topics is permitted.

GLM6163 International Finance and Investments

Students learn to assess the financial returns and unique risks of business opportunities around the globe using financial and investment tools.

Toronto MBA Electives (Project Management)

MGT6153 Project Management

Techniques, tools and skills needed by a project manager to complete a major project on time, within budget, and with successful results. Focus on planning and control over the life of the project with coverage of the project life cycle, project plan development, PERT and CPM, computer based project control tools, resource loading, scheduling, costing, and decision making in the project environment.

MGT6223 Project Risk and Quality Management

The organized process of identifying and measuring risks on a project, and the developing, selecting, and managing options for coping with them on the project. Qualitative and quantitative assessment of the project uncertainties affecting cost, revenue, schedule, and quality of a project. The application of quality tools and techniques to the management of the product of the project. Continuous improvement tool and topics include check sheets, cause and effect, criteria rating, affinity analysis, process flow diagramming, histograms, run charts, pareto charts, and control charts.

MIS6133 Project Planning and Control

Techniques, tools and skills needed by a project manager to complete a major project on time, within budget, and with successful results. Focus on planning and control over the life of the project, with coverage of the project life cycle, project plan development, PERT and CPM, computer based project control tools, resource loading, scheduling, costing, and decision making in the project environment.

MIS6153 Project Management Information Technology

Techniques, tools and skills needed by a project manager to complete a major project on time, within budget, and with successful results. Focus on planning and control over the life of the project with coverage of the project life cycle, project plan development, PERT and CPM, computer based project control tools, resource loading, scheduling, costing, and decision making in the project environment. Examples and homework projects will be from Information Systems.

MIS6253 Managing Outsourced Projects

This course provides students with skills to manage IT projects that are executed in whole or in part by external services providers. Issues of global outsourcing are also covered.