



ASSOCIATE OF ARTS IN RADIO
AND TELEVISION BROADCASTING
(AARTB)



COLLEGE OF ARTS &
SCIENCES

SPECS HOWARD SCHOOL OF BROADCASTING ARTS

Lawrence Technological University

Driven by our vision to be the school of first choice for students in the region, LTU is venturing into the world of radio and television broadcasting.

Through a partnership with Specs Howard School of Broadcasting Arts, Lawrence Tech allows a student to explore opportunities in radio and television after attending Specs Howard.

AARTB Program Highlights

The Associate of Arts in Radio and Television Broadcasting allows students completing the eight month program at Specs Howard, allowing 24 credit hours to enter into the AARTB. Once the student has completed the Specs Howard program, the student must complete an additional 36 credit hours to obtain the AARTB. The LTU courses will consist of Humanities Core courses, plus courses specifically tailored to the needs of the students entering this new program.

Students taking the 12 month program at Specs Howard will be allowed to complete an additional three credit hours of transfer credit into the program, adding up to 27 credit hours that will transfer into the AARTB.

RTB Program at Specs Howard

At Specs Howard, students will take place in a eight month, 32 week program which will have the student specialize in either radio or television broadcasting.

The 60 credit hour AARTB at Lawrence Tech University will allow a Specs Howard student to finish their associate's degree at LTU within approximately 12 to 18 months, depending on the amount of courses taken while at LTU. Once a student completes the AARTB program at Lawrence Tech, students may enter the Bachelor of Science of Media Communication. This may take an additional two years as a full time student to complete.

Admission Requirements

LTU agrees to admit Specs Howard students who meet the following conditions:

- Students who have successfully completed the Radio and Television Broadcasting program at Specs Howard.

- Students' high school transcript and/or any other colleges attended.

Admission Process

Complete and mail your Undergraduate Application for Admission, along with a \$30.00 application fee, to the Admissions Office at:

Lawrence Technological University
21000 West Ten Mile Road
Southfield, MI 48075

You will also need to have official transcripts mailed from each school to the above address for all prior education; High School and any College's attended. Write "**Specs Howard**" on the front of your Application for Admission.

Lawrence Tech will accept all transferable courses with a grade of 2.0 or better. Transfer students pursuing a baccalaureate degree are expected to complete a minimum of 60 hours of junior and senior level course work, a minimum of 30 hours of which must be taken at LTU.

Tuition and Fees

Application Fee	\$ 30.00
Activity Fee	\$ 50.00
Registration Fee (per semester)	\$115.00
Tuition per credit hour	
Freshman	\$660.00
Sophomore	\$702.00
Junior/Senior	\$733.00

Contact Us

If you have questions, we can be reached at:

Lawrence Technological University
Office of Admissions
21000 West Ten Mile Road
Southfield, MI 48075
800-CALL-LTU, ext. 1
E-mail: admissions@ltu.edu
www.ltu.edu

**Inquiries about the program can be forwarded to:
Lawrence Technological University Office of Admissions
e-mail: admissions@ltu.edu ~ Southfield phone: 248-204-3160**



COLLEGE OF ARTS & SCIENCES
SPECS HOWARD SCHOOL
AARTB PROGRAM INFORMATION

The following courses are to be taken at Lawrence Technological University, upon completion of RTB Program at Specs Howard School:

- COM 1001 University Seminar (1 credit hour)
- COM 1103 English Composition (3 credit hours)
- COM 2103 Technical & Professional Communication (3 credit hours)
- COM 2443 Introduction to Rhetoric/ Logic (3 credit hours)
- COM 2543 Writing for Broadcast Media (3 credit hours)
- COM 2993 Associate's Seminar (3 credit hours)
- LLT 1213 World Masterpieces 1 (3 credit hours)
- LLT 1223 World Masterpieces 2 (3 credit hours)
- SSC 2413 Foundations of the American Experience (3 credit hours)
- SSC 2423 Development of the American Experience (3 credit hours)
- MCS 1254 Geometry in Art (4 credit hours)
- Natural Science Elective Credit + Lab (4 credit hours)
- **TOTAL LTU HOURS: 36**

Course descriptions for courses to be taken at LTU can be found at www.ltu.edu

PROGRAM STRUCTURE

- Depending on transfer credits, student may need to attend LTU for additional time to obtain the Bachelors of Science in Media Communication.
- Total number of credits needed to graduate is 125.
- Students from Specs Howard will receive credit for the following courses if they complete the 8 month, 24 credit hour program at Specs Howard:
 - MCO 1003 (Media and Society)
 - COM 2113 (Speech)
 - 3 credit hours of MCO Elective Credit
 - 3 credit hours of COM Elective Credit
 - 12 credit hours of General Elective Credit

- Students completing the 27 credit hour, 12 month program will receive an additional 3 hours of MCO elective credit towards the Bachelor of Science in Media Communication. Students who do not complete the program will have their files reviewed on a case by case basis.

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