



Bachelor of Science in Business Management

At the Macomb University Center, Clinton Twp, Michigan

Objective of the Program

Lawrence Tech's Bachelor of Science in Business Management (BSBM) offers students the opportunity to study the art of management while designing their education to fit the demands of tomorrow's workplace. The program prepares students for careers as innovators and problem solvers through preparation in both the theory and practice of leadership and entrepreneurship. The curriculum emphasizes and develops rigorous analytical skills and combines these with in-depth technical knowledge in order to enable significant contributions in all fields of business activity.

Distinguishing and Unique Features of the Macomb/Lawrence Tech Program

To develop students' leadership skills, they are expected to take a solid foundation in the arts and sciences. Students also complete a core of management classes that include leadership, entrepreneurship, finance, marketing, and information technology. A formal internship assignment is part of every BSBM student's experience. The Lawrence Tech BSBM also provides students with three minors or concentrations—technical communication, leadership, and/or entrepreneurship. Each student is required to complete a six-credit hour Internship in a business-related field. Students who complete the BSBM program will leave with the work experience that will put them one step ahead of most other business graduates.

Program Criteria

Students may be admitted and attend both MCC and LTU simultaneously. A total of 75 credits can be earned through MCC and transferred to LTU with the remaining 45 credit hours earned through LTU at the University Center or LTU's main campus. Credits previously earned at other NCA accredited colleges should be submitted to LTU for transfer consideration

Admission Requirements

1. Submit a completed application for admission with a dual-enrollment application.
2. Have official transcripts sent from your high school or GED and all colleges attended to LTU's Admissions Office.

Transfer Credits

See your Lawrence Tech Admissions Counselor

**Inquiries about the program can be forwarded to
Richard Bush, Ph. D.
Director, Undergraduate Management Program
Lawrence Technological University
College of Management
e-mail: bush@ltu.edu ~ phone: 248-204-3078**

General Education ~ MACRAO Compliant taken at MCC (Approx. 35 c/hrs)

English

- ENGL 1180 and 1190 or English 1210 and 1220
- BCOM 2050

Math and Science

- Two natural sciences courses (one must include a lab for a total of 7 credit hours), select two of the following:
 ASTR 1030, BIOL 1000, 1010, 2310, 2400, 2710,
 CHEM 1050, 1060, 1170, GEOL 2140, 2170, NATS
 1200, 1210, 1310, PHSA 1050, PHYS 1180, 1190,
 2220, 2230
- MATH 1360
- MATH 1340

Additional Coursework Taken at MCC

- SPCH 1060

Social Science

- At least two courses from any of the following:
 ANTH 1000, HIST 1260, 1270, 1500, 1600, 1700, 2000,
 2100, 2200, 2360, 2390, 2420, 2520, GEOG 1500, 2000,
 HUMN 1700, PHIL 2010, 2100, POLS 1000, 1101, 1102,
 1103, 1104, 1200, 1600, 1900, SOSC 1010, SOCY 1010,
 1100, 2000, 2120, 2450, PSYC 1010, 2210, 2220, 2300,
 2310, 2400, 2500, 2600, 2700, 2800
- *more than one subject area required*

Humanities

- At Least two courses from any of the following:
 ARTT 2610, 2620, ENGL 1730, 2410, 2420, 2510, 2520,
 2600, 2610, 2630, 2710, 2720, 2730, 2800, 2810, 2850,
 HUMN 1210, 1250, 1460, 1472, 1473, 1474, 1476, 1479,
 2000, 1750, MUSC 1030, 2710, PHIL 2200, 2400, THEA
 1100
- *more than one subject area required*

Management/Marketing/Business/Accounting Coursework at MCC (Approx. 45 c/hrs)

See the program Director for specific information.

Professional Minor (15 credit hours)

• MGT/MKT/ACC/FIN	Management, Marketing, Accounting or Finance Elective	• MGT/MKT/ACC/FIN	Management, Marketing, Accounting or Finance Elective
• MGT/MKT/ACC/FIN	Management, Marketing, Accounting or Finance Elective	• MGT/MKT/ACC/FIN	Management, Marketing, Accounting or Finance Elective
• SCC/LLT/PSY	Elective		

• Undergraduates with a senior standing and 3.0 GPA may take graduate level courses, up to 9 credit hours to satisfy some of the electives for the BSIT program with prior approval of the graduate department chair or college Dean.

Management Core (30 credit hours)

• FIN3103	Intro. To Financial Management	• FIN3203	Finance for Entrepreneurs
• HRM3013	Organizational Behavior	• HRM4013	Employee-Management Relations
• INT3023	IT Inaugural	• MGT3103	Starting New Ventures
• MGT4053	Management Internship	• MGT4213	Strategic Management
• MKT3033	Entrepreneurial Marketing	• OPM3113	Operations Management

Outcome Assessment

- COM 3000 Writing Proficiency Exam: Students are encouraged to take COM 3000 Writing Proficiency Exam during their Junior year at LTU. For more information please consult with the program Director.