



## Articulation Guide

### Macomb Community College-Associate in Business: Marketing LTU-Bachelor of Science in Business Management Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog

Macomb Community College Courses	Cr Hrs	Transfers to LTU as:	Cr Hrs
ENGL 1180 or ENGL 1210 AND ENGL 1190 or ENGL 1220	6-8	Com 1103 English Composition	3-6
<b>Natural Science: Choose one course with lab from:</b> Biology; Chemistry; Environmental Science; Geology; Natural Science; Physical Science; Physics	4	NSC XXX3 Natural Science Elective and Lab	4
<b>Humanities: 8 cr. hrs. are required. Choose 2 to 3 courses from:</b> ARTT2610, 2620; ENGL 1730, 2410, 2420, 2510, 2520, 2600, 2610, 2630, 2710, 2720, 2730, 2800, 2810, 2850; HUMN 1210, 1250, 1460, 1472, 1473, 1474, 1476, 1479, 1750, 2000, MUSC 1030, 2710; PHIL 2200, 2400; Language: ARAB, CHIN, FREN, GRMN, ITAL, SPAN	8	LLT 1213 /LLT 1223 World Masterpieces 1 World Masterpieces 2	6
<b>Social Science: Choose one course from:</b> ANTH 1000; HIST 1260, 1270, 1500, 1600, 1700, 2000, 2100, 2200, 2360, 2390, 2420, 2520; GEOG 1100, 1500; POLS 1000, 1101, 2000; HUMN 1700, 1750; PHIL 2010, 2100, POLS 1000, 1101, 1103, 1104, 1200, 1600, 1900; PSYC 1010, 2210, 2220, 2300, 2310, 2400, 2500, 2600, 2700, 2800; SOSC 1010; SOCY 1010, 1100, 2000, 2120, 2450;	3-4	SSC 2413/SSC 2423 Foundations of the American Experience Development of the American Experience	6
<b>Physical Education: Any PHED Wellness Course 2000 or Higher</b>	0	Does not transfer	0
<b>Business Administration Common Core: Choose all of the following:</b> ACCT 1080 Principles of Accounting 1 BCOM 2050 Business Communications BUSN 1010 Business Enterprise BUSN 1080 Business Law 1 ITCS 1010 Computer and Information Principles MGMT 1010 Principles of Management MKTG 1010 Principles of Marketing	24	ACC 2013 Accounting Principles 1 COM 2103 Tech. & Profess. Communication MGT 1212 Intro to Bus Practices & Principles MGT 2113 Business Law General Elective MGT 2203 Management & Supervision MKT XXX3 Marketing Elective	21
<b>Marketing Program Courses: Choose all of the following:</b> MKTG 2010 Professional Selling MKTG 2020 Advertising & Promotion Management MKTG 1020 Dynamics or Retailing MKTG 2000 Customer Relationship / Database Management MKTG 2050 Marketing Strategies	15	General Elective General Elective General Elective General Elective General Elective	15
<b>Other Coursework: Select all of the following:</b> ACCT 1090 Principles of Accounting 2 ECON 1160 Principles of Economics 1 ECON 1170 Principles of Economics 2 MATH 1340 Statistics MATH 1360 Finite Mathematics MATH 1370 Calculus for Business & Social Sciences SPCH 1060 Speech Communication	25	ACC 2023 Principles of Accounting 2 SSC 2313 Macroeconomics SSC 2323 Microeconomics MCS 2113 Statistics 1 MCS 1214 Math Analysis 1 MCS 1224 Math Analysis 2 COM 2113 Speech	24

**Note: Select 3 credit hour options wherever possible to minimize credit that does not transfer.**



**Articulation Guide**

**Macomb Community College-Associate in Business: Marketing  
 LTU – Bachelor of Science in Business Management  
 Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog**

<b>Remaining Courses at LTU for the BSBM</b>	<b>Credit Hours</b>
<u><b>Business Management Core: Choose All:</b></u> <b>HRM 3013 Organizational Behavior</b> <b>HRM 4013 Employee-Management Relation</b> <b>FIN 3103 Financial Management</b> <b>FIN 3203 Finance for Entrepreneurs</b> <b>INT 3023 IT Inaugural</b> <b>MGT 3013 Managing New Ventures</b> <b>MGT 4213 Strategic Management</b> <b>MKT 3033 Entrepreneurial Marketing</b> <b>OPM 3113 Operations Management</b> <b>MGT 4053 Internship</b>	<b>30</b>
<u><b>Additional Arts &amp; Science Courses: Choose All:</b></u> <b>LLT/PSY/ SSC Junior/Senior Elective</b> <b>MCS Junior/Senior Elective</b>	<b>6</b>
<b>Three Courses of ACC/INT/MKT/MGT Electives.</b> <b>NOTE: Students with sufficient GPA may take graduate level coursework.</b>	<b>9</b>
<b>University Seminar (COM 1001) Credit is Excused</b>	<b>0</b>
<b>COM 3000 (Writing Proficiency Exam) must be taken the first semester of junior year.</b>	
<b>INTER INSTITUTIONAL CREDIT SUMMARY</b>	<b>CR. TOTALS</b>
<b>MACOMB CREDITS COMPLETED</b>	<b>85-88</b>
<b>CREDITS TRANSFERRED TO LTU</b>	<b>75</b>
<b>MINIMUM CREDITS AT LTU</b>	<b>45</b>

\*\*\*Minimum Credits to Graduate = 120\*\*\*



## Articulation Guide

### Macomb Community College-Associate in Business: Management LTU-Bachelor of Science in Business Management Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog

Macomb Community College Courses	Cr Hrs	Transfers to LTU as:	Cr Hrs
ENGL 1180 or ENGL 1210 AND ENGL 1190 or ENGL 1220	6-8	Com 1103 English Composition	3-6
<b>Natural Science: Choose one course with lab from:</b> Biology; Chemistry; Environmental Science; Geology; Natural Science; Physical Science; Physics	4	NSC XXX3 Natural Science Elective and Lab	4
<b>Humanities: 8 credit hours required. Choose 2 to 3 course from:</b> ARTT2610, 2620; ENGL 1730, 2410, 2420, 2510, 2520, 2600, 2610, 2630, 2710, 2720, 2730, 2800, 2810, 2850; HUMN 1210, 1250, 1460, 1472, 1473, 1474, 1476, 1479, 1750, 2000, MUSC 1030, 2710; PHIL 2200, 2400; Language: ARAB, CHIN, FREN, GRMN, ITAL, SPAN	8	LLT 1213 / LLT 1223 World Masterpieces 1 World Masterpieces 2	8
<b>Social Science: PSYC 1010</b> Introductory Psychology	4	SSC 2413 Foundations American Experience	3
<b>Physical Education: Any PHED Wellness Course 2000 or Higher</b>	0	Does not transfer	0
<b>Business Administration Common Core: Choose all of the following:</b> ACCT 1080 Principles of Accounting 1 BCOM 2050 Business Communications BUSN 1010 Business Enterprise BUSN 1080 Business Law 1 ITCS 1010 Computer and Information Principles MGMT 1010 Principles of Management MKTG 1010 Principles of Marketing	24	ACC 2013 Accounting Principles 1 COM 2103 Tech. & Profess. Communication MGT 1212 Intro to Bus Practices & Principles MGT 2113 Business Law General Elective MGT 2203 Management & Supervision MKT XXX3 Marketing Elective	21
<b>Management Program Courses: Choose all of the following:</b> MGMT 1150 Personnel and Human Resource Management MGMT 1180 Human Relations MGMT 1210 Entrepreneurship / Small Business Management MGMT 2000 Business Management Software Applications MTMT 2100 Effective Organizational Behavior & Team Development MGMT 2110 Management and Decision Making	18	Business Certificate Course General Elective General Elective General Elective HRM XXX3 Human Resource Elective General Elective	15
<b>Other Coursework: Select all of the following:</b> ACCT 1090 Principles of Accounting 2 ECON 1160 Principles of Economics 1 ECON 1170 Principles of Economics 2 MATH 1340 Statistics MATH 1360 Finite Mathematics MATH 1370 Calculus for Business & Social Sciences SPCH 1060 Speech Communication One Social Science Course (select from social science courses from other guides)	28- 29	ACC 2023 Principles of Accounting 2 SSC 2313 Macroeconomics SSC 2323 Microeconomics MCS 2113 Statistics 1 MCS 1214 Math Analysis 1 MCS 1224 Math Analysis 2 COM 2113 Speech SSC 2423 Development American Experience	29

**Note: Select 3 credit hour options wherever possible to minimize credit that does not transfer.**

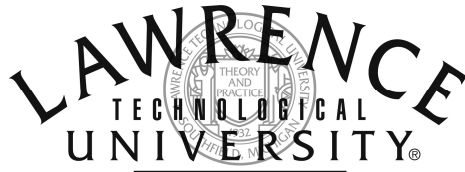
Transfer Agreement

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May 7, 2007

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**Articulation Guide**

**Macomb Community College-Associate in Business: Management**

**LTU – Bachelor of Science in Business Management**

Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog

<b>Remaining Courses at LTU for the BSBM</b>	<b>Credit Hours</b>
<u><b>Business Management Core: Choose All:</b></u> <b>HRM 3013 Organizational Behavior</b> <b>HRM 4013 Employee-Management Relation</b> <b>FIN 3103 Financial Management</b> <b>FIN 3203 Finance for Entrepreneurs</b> <b>INT 3023 IT Inaugural</b> <b>MGT 3013 Managing New Ventures</b> <b>MGT 4213 Strategic Management</b> <b>MKT 3033 Entrepreneurial Marketing</b> <b>OPM 3113 Operations Management</b> <b>MGT 4053 Internship</b>	<b>30</b>
<u><b>Additional Arts &amp; Science Courses: Choose All:</b></u> <b>MCS Junior/Senior Elective</b> <b>LLT/PSY/ SSC Junior/Senior Elective</b>	<b>6</b>
<b>Three Courses of ACC/INT/MKT/MGT Electives.</b> <b>NOTE: Students with sufficient GPA may take graduate level coursework.</b>	<b>9</b>
<b>University Seminar (COM 1001) Credit is Excused</b>	<b>0</b>
<b>COM 3000 (Writing Proficiency Exam) must be taken in the first semester of junior year.</b>	
<b>INTER INSTITUTIONAL CREDIT SUMMARY</b>	<b>CR. TOTALS</b>
<b>MACOMB CREDITS COMPLETED</b>	<b>93-95</b>
<b>CREDITS TRANSFERRED TO LTU</b>	<b>75</b>
<b>MINIMUM CREDITS AT LTU</b>	<b>45</b>

\*\*\*Minimum Credits to Graduate = 120\*\*\*



## Articulation Guide

### Macomb Community College-Associate in Business: General Business LTU-Bachelor of Science in Business Management Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog

Macomb Community College Courses	Cr Hrs	Transfers to LTU as:	Cr Hrs
ENGL 1180 or ENGL 1210 AND ENGL 1190 or ENGL 1220	6-8	Com 1103 English Composition	3-6
<b>Natural Science: Choose one course with lab from:</b> Biology; Chemistry; Environmental Science; Geology; Natural Science; Physical Science; Physics	4	NSC XXX3 Natural Science Elective and Lab	4
<b>Humanities: 8 credits required. Choose 2 to 3 courses from:</b> ARTT2610, 2620; ENGL 1730, 2410, 2420, 2510, 2520, 2600, 2610, 2630, 2710, 2720, 2730, 2800, 2810, 2850; HUMN 1210, 1250, 1460, 1472, 1473, 1474, 1476, 1479, 1750, 2000, MUSC 1030, 2710; PHIL 2200, 2400; Language: ARAB, CHIN, FREN, GRMN, ITAL, SPAN	8	LLT 1213 /LLT 1223 World Masterpieces 1 World Masterpieces 2	8
<b>Social Science: Choose one course from:</b> ANTH 1000; HIST 1260, 1270, 1500, 1600, 1700, 2000, 2100, 2200, 2360, 2390, 2420, 2520; GEOG 1100, 1500; POLS 1000, 1101, 2000; HUMN 1700, 1750; PHIL 2010, 2100, POLS 1000, 1101, 1103, 1104, 1200, 1600, 1900; PSYC 1010, 2210, 2220, 2300, 2310, 2400, 2500, 2600, 2700, 2800; SOSOC 1010; SOCY 1010, 1100, 2000, 2120, 2450;	4	SSC 2413 Foundations American Experience	3
<b>Physical Education: Any PHED Wellness Course 2000 or Higher</b>	0	Does not transfer	0
<b>Business Administration Common Core: Choose all of the following:</b> ACCT 1080 Principles of Accounting 1 BCOM 2050 Business Communications BUSN 1010 Business Enterprise BUSN 1080 Business Law 1 ITCS 1010 Computer and Information Principles MGMT 1010 Principles of Management MKTG 1010 Principles of Marketing	24	ACC 2013 Accounting Principles 1 COM 2103 Tech. & Profess. Communication MGT 1212 Intro to Bus Practices & Principles MGT 2113 Business Law General Elective MGT 2203 Management & Supervision MKT XXX3 Marketing Elective	21
<b>Required Program Electives:</b> Select 12 credit hours from: ACCT; BCOM; BUSN; FINC; MGMT; MKTG; ITAP; ITBS; ITCS; ITIA; ITML; ITNC; ITNT; ITOS; ITSA; ITWP; Preferred Courses by LTU = ACCT 1190; and MGMT 2100	12	General Elective General Elective ACC 2023 Principles of Accounting 2 HRM XXX3 Human Resource Elective	12
<b>Other Coursework: Select all of the following:</b> ECON 1160 Principles of Economics 1 ECON 1170 Principles of Economics 2 MATH 1340 Statistics MATH 1360 Finite Mathematics MATH 1370 Calculus for Business & Social Sciences SPCH 1060 Speech Communication Select One Course from Social Science section	27	SSC 2313 Macroeconomics SSC 2323 Microeconomics MCS 2113 Statistics 1 MCS 1214 Math Analysis 1 MCS 1224 Math Analysis 2 COM 2113 Speech SSC 2423 Development American Experience	27

**Note: Select 3 credit hour options wherever possible to minimize credit that does not transfer.**

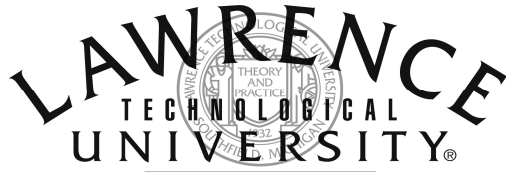
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 LTU – Bachelor of Science in Business Management  
 Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog**

<b>Remaining Courses at LTU for the BSBM</b>	<b>Credit Hours</b>
<u><b>Business Management Core: Choose All:</b></u> <b>HRM 3013 Organizational Behavior</b> <b>HRM 4013 Employee-Management Relation</b> <b>FIN 3103 Financial Management</b> <b>FIN 3203 Finance for Entrepreneurs</b> <b>INT 3023 IT Inaugural</b> <b>MGT 3013 Managing New Ventures</b> <b>MGT 4213 Strategic Management</b> <b>MKT 3033 Entrepreneurial Marketing</b> <b>OPM 3113 Operations Management</b> <b>MGT 4053 Internship</b>	<b>30</b>
<u><b>Additional Arts &amp; Science Courses: Choose All:</b></u> <b>MCS Junior/Senior Elective</b> <b>LLT/PSY/ SSC Junior/Senior Elective</b>	<b>6</b>
<b>Three Courses of ACC/INT/MKT/MGT Electives.</b> <b>NOTE: Students with sufficient GPA may take graduate level coursework.</b>	<b>9</b>
<b>University Seminar (COM 1001) Credit is Excused</b>	<b>0</b>
<b>COM 3000 (Writing Proficiency Exam) must be taken in the first semester at junior year.</b>	
<b>INTER INSTITUTIONAL CREDIT SUMMARY</b>	<b>CR. TOTALS</b>
<b>MACOMB CREDITS COMPLETED</b>	<b>81-84</b>
<b>CREDITS TRANSFERRED TO LTU</b>	<b>75</b>
<b>MINIMUM CREDITS AT LTU</b>	<b>45</b>

\*\*\*Minimum Credits to Graduate = 120\*\*\*



## Articulation Guide

### Macomb Community College-Associate in Business: Accounting LTU-Bachelor of Science in Business Management Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog

Macomb Community College Courses	Cr Hrs	Transfers to LTU as:	Cr Hrs
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<b>Natural Science: Choose one course with lab from:</b> Biology; Chemistry; Environmental Science; Geology; Natural Science; Physical Science; Physics	4	NSC XXX3 Natural Science Elective and Lab	4
<b>Humanities: 8 credits required. Choose 2 to 3 courses from:</b> ARTT2610, 2620; ENGL 1730, 2410, 2420, 2510, 2520, 2600, 2610, 2630, 2710, 2720, 2730, 2800, 2810, 2850; HUMN 1210, 1250, 1460, 1472, 1473, 1474, 1476, 1479, 1750, 2000, MUSC 1030, 2710; PHIL 2200, 2400; Language: ARAB, CHIN, FREN, GRMN, ITAL, SPAN	8	LLT 1213 / LLT 1223 World Masterpieces 1 World Masterpieces 2	6
<b>Social Science: Choose one course from:</b> ANTH 1000; HIST 1260, 1270, 1500, 1600, 1700, 2000, 2100, 2200, 2360, 2390, 2420, 2520; GEOG 1100, 1500; POLS 1000, 1101, 2000; HUMN 1700, 1750; PHIL 2010, 2100, POLS 1000, 1101, 1103, 1104, 1200, 1600, 1900; PSYC 1010, 2210, 2220, 2300, 2310, 2400, 2500, 2600, 2700, 2800; SOCS 1010; SOCY 1010, 1100, 2000, 2120, 2450;	4	SSC 2413 Foundations American Experience	3
<b>Physical Education: Any PHED Wellness Course 2000 or Higher</b>	0	Does not transfer	0
<b>Business Administration Common Core: Choose all of the following:</b> ACCT 1080 Principles of Accounting 1 BCOM 2050 Business Communications BUSN 1010 Business Enterprise BUSN 1080 Business Law 1 ITCS 1010 Computer and Information Principles MGMT 1010 Principles of Management MKTG 1010 Principles of Marketing	24	ACC 2013 Accounting Principles 1 COM 2103 Tech. & Profess. Communication MGT 1212 Intro to Bus Practices & Principles MGT 2113 Business Law General Elective MGT 2203 Management & Supervision MKT XXX3 Marketing Elective	21
<b>Accounting Program Core Courses:</b> ACCT 1090 Principles of Accounting 2 ACCT 1150 Microcomputer Applications in Accounting ACCT 2180 Intermediate Accounting 1 ACCT 2270 Managerial Accounting ACCT 2300 Federal Income Tax	19	ACC 2023 Principles of Accounting 2 General Elective General Elective General Elective General Elective	15
<b>Other Coursework: Select all of the following:</b> ECON 1160 Principles of Economics 1 ECON 1170 Principles of Economics 2 MATH 1340 Statistics MATH 1360 Finite Mathematics MATH 1370 Calculus for Business & Social Sciences SPCH 1060 Speech Communication Select One Social Science Course from above list	24	SSC 2313 Macroeconomics SSC 2323 Microeconomics MCS 2113 Statistics 1 MCS 1214 Math Analysis 1 MCS 1224 Math Analysis 2 COM 2113 Speech SSC 2423 Development American Experience	24

**Note: Select 3 credit hour options wherever possible to minimize credit that does not transfer.**

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 LTU – Bachelor of Science in Business Management  
 Based on MCC 2006-07 Catalog and LTU 2005-07 Catalog**

<b>Remaining Courses at LTU for the BSBM</b>	<b>Credit Hours</b>
<b><u>Business Management Core: Choose All:</u></b> HRM 3013 Organizational Behavior HRM 4013 Employee-Management Relation FIN 3103 Financial Management FIN 3203 Finance for Entrepreneurs INT 3023 IT Inaugural MGT 3013 Managing New Ventures MGT 4213 Strategic Management MKT 3033 Entrepreneurial Marketing OPM 3113 Operations Management MGT 4053 Internship	<b>30</b>
<b><u>Additional Arts &amp; Science Courses: Choose All:</u></b> MCS Junior/Senior Elective LLT/PSY/ SSC Junior/Senior Elective	<b>6</b>
<b>Three Courses of ACC/INT/MKT/MGT Electives.</b> <b>NOTE: Students with sufficient GPA may take graduate level coursework.</b>	<b>9</b>
<b>University Seminar (COM 1001) Credit is Excused</b>	<b>0</b>
<b>COM 3000 (Writing Proficiency Exam) must be taken the first semester of junior year.</b>	
<b>INTER INSTITUTIONAL CREDIT SUMMARY</b>	<b>CR. TOTALS</b>
<b>MACOMB CREDITS COMPLETED</b>	<b>88-91</b>
<b>CREDITS TRANSFERRED TO LTU</b>	<b>75</b>
<b>MINIMUM CREDITS AT LTU</b>	<b>45</b>

\*\*\*Minimum Credits to Graduate = 120\*\*\*