

Graduate Certificate in Nonprofit Management and Leadership

What if society tackled social issues with the passion and ingenuity that drives Wall Street or Silicon Valley?

Lawrence Technological University's Graduate Certificate in Nonprofit Management and Leadership offers a rigorous examination of the evolving nonprofit sector, social enterprise, and the core competencies needed to be a leader. The program uniquely blends the best practices of business and nonprofit management with a focus on multi-sector collaboration, ethics, and social responsibility.

Ask yourself:

- Are you interested in a professional career in the nonprofit sector?
- Do you want to explore the best practices of business management and their potential to propel your nonprofit agency into the future?
- Would you like to apply your professional skills and experience where it can make a real difference?

If you answered yes to any of these questions, consider the Graduate Certificate in Nonprofit Management and Leadership at Lawrence Technological University.



Overview

Did you know?

- The nonprofit sector is one of the fastest growing sources of employment.
- Half a million jobs in Michigan are tied to nonprofit activity.
- Nonprofit agencies control over \$80 billion in assets.

As nonprofit organizations command an increasingly critical role in society, nonprofit leaders are seeking proven management strategies whether developed in the business or nonprofit sectors. They also recognize the need for collaboration with business and government and the need to acquire the skills to make these partnerships successful. Lawrence Tech's newly designed nonprofit course work introduces you to these new zones of collaboration and seeks to provide the knowledge and leadership skills to build the next generation of social entrepreneurs and to transform nonprofit organizations.

The Graduate Certificate in Nonprofit Management and Leadership aims to develop new nonprofit leaders by emphasizing both intensive conceptual education and practical study.

Course Work

The certificate requires 12 credit hours of rigorous graduate-level course work designed to provide a foundation in the core competencies required to lead today's charitable organizations. The curriculum is:

- Comprehensive Fund Development for Nonprofits
- Leading Change and Building Capacity for Nonprofits
- Strategic Nonprofit Management
- Elective Course

Choose an elective pertinent to your personal goals from a menu of MBA classes on such topics as leadership, financial management, marketing, project management, human resources management, or information systems management. You can also create a specially designed directed study or community project.

Networking

Experienced faculty and nonprofit experts from the Center for Nonprofit Management in Lawrence Tech's College of Management help you explore the unique ways in which you can build success for the causes and communities important to you. Throughout the year, you will have the opportunity to interact with some of the most innovative and experienced nonprofit practitioners in the community.



Enhance Your Skills

Lawrence Tech's Graduate Certificate in Nonprofit Management and Leadership can offer you the knowledge and skills needed to:

- Understand the multifaceted role mission-driven nonprofits play in today's society
- Evaluate strengths and weaknesses in organizational systems and programs
- Develop comprehensive funding plans for a cause or charitable organization
- Understand and apply key business principles to nonprofit operations
- Create and use nonprofit business plans
- Apply financial management and accountability practices
- Lead and manage organizational change
- Understand the growing influence of social enterprise

Admission

The Graduate Certificate in Nonprofit Management and Leadership requires admission to Lawrence Tech's College of Management and is open to anyone possessing a bachelor's degree (grade point average of 3.0 or above required) or equivalent experience. Credits earned are applicable to the MBA concentration in nonprofit management.

To request an application or learn more about the Graduate Certificate in Nonprofit Management and Leadership or the MBA concentration in nonprofit management, visit www.ltu.edu/management/nonprofit.asp; email MNPCenter@ltu.edu; or call Lawrence Tech's Office of Admissions at 248.204.3160.

The Lawrence Tech Advantage

- Top job placement, higher starting salaries
- Michigan's first wireless laptop campus
- Pedestrian- and commuter-friendly campus with recreation, housing, and meal service options
- Faculty with current industry experience
- Convenient day, evening, and weekend classes
- Extensive career placement services
- Abundant free parking

Lawrence Tech offers over 60 undergraduate, master's, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.

Lawrence Tech is accredited by the Higher Learning Commission and a member of the North Central Association. The College of Management's business programs are accredited by the IACBE and ACBSP.

LAWRENCE
TECHNOLOGICAL
UNIVERSITY®

The Future in the Making

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