



The Center for Nonprofit Management at Lawrence Technological University is pleased to offer:

Leading Change/Building Capacity for Nonprofits (MGT6033)

(Note: This course taught with a mix of online and on ground classes. On ground sessions are three Saturdays, 9am-4pm May 16, June 13 & July 11, 2009)

Course Description

This course is designed to provide students a comprehensive understanding of how to lead and sustain change, and build capacity, in a nonprofit organization. Students will learn to appreciate the benefits of a strong organizational vision and how it links to nurturing and achieving change implementation.

This course provides the conceptual framework and tools to lead and deal with the organizational change needed to pursue capacity building strategies. Students will examine both social and organizational level change that provides the foundation to lead a change initiative. Students will be introduced to the field of capacity building: its key players, concepts, and theories. It addresses basic competencies, principles and skills necessary to bring about change and build capacity at the individual, organizational, multi-organizational, and global capacity levels.

In This Course, Explore:

- Stakeholder versus Shareholder Governance Models
- Effective Leadership Competencies
- Methodologies for leading group change (e.g. Kotter's 8-Step Model, Appreciative Inquiry, Question Thinking - Learner versus Judger Model, Whole System Strategic Planning, Future Search, Balanced Scorecard etc)
- Capacity Building: Individual, Organizational, Multi-Organizational, and Global
- Roles and Responsibilities of Nonprofit Boards and Executives
- Linkage between organizational vision and change implementation

Instructor: Dr. Jane Seiling

Notes: This course is required for the Certificate in Nonprofit Management and Leadership or the MBA concentration in nonprofit management. This course is also available as a non-credit seminar

For more information, contact Jerry Lindman at lindman@ltu.edu or (248) 204-3095