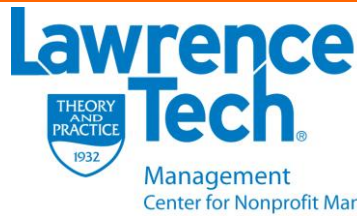


May 2009



Comprehensive Fund Development MGT6083 ONLINE

Class Schedule: This course is 100% online via LTU Online starting week of May 13, 2009

This graduate-level course is designed to provide a comprehensive understanding of fund development for charitable 501(c) 3 nonprofit organizations. It addresses basic principles and skills of all areas essential to a complete fund development program and introduces unique management competencies of each. This course is a 3-credit graduate course of Lawrence Tech University.

In This Course, Explore:

- The role of strategic planning
- Management of a comprehensive fund development program
- Research and prospect identification
- Creating the annual fund
- Developing major gifts
- Building planned giving
- Soliciting effectively

Instructor: Professor Michael Montgomery. Professor Montgomery is a fundraising consultant affiliated with The Remington Group which is currently advising clients on more than \$2 billion in fundraising. He was previously manager of the Focus: HOPE Foundation, a consultant to the Hudson-Webber Foundation, and a staff fundraiser for Wayne State.

Location: Lawrence Tech University, Southfield Campus

For more information: Visit LTU Online or Contact Jerry Lindman, Center for Nonprofit Management at Lawrence Tech University at lindman@ltu.edu and (248) 204-3095