

DOCTOR OF BUSINESS ADMINISTRATION

An abstract background image featuring a series of curved, glowing orange and yellow light trails that create a sense of motion and depth, resembling a tunnel or a futuristic architectural structure. The trails are set against a dark background, and the overall color palette is dominated by warm oranges and yellows, transitioning to a light blue at the bottom.

**ACCELERATE YOUR
KNOWLEDGE**

COLLEGE OF MANAGEMENT

WHERE WILL YOUR BUSINESS KNOWLEDGE TAKE YOU?

To a leadership role with global reach.

Theory and practice are at the heart of the College of Management's Doctor of Business Administration. Whether you're preparing for an executive-level management role or a teaching career in a university setting, the practitioner-scholar program simultaneously deepens your business knowledge and expands your focus both globally and across disciplines.



As graduates will tell you, balancing analytical skills with leadership insights is essential for professional advancement, so the curriculum is designed to help you meet that objective. The program requires you to take 36 hours of course work and 24 hours of dissertation research. As you progress through the program, you'll acquire the skills necessary to critically review literature, conduct independent qualitative and quantitative research, and engage in scholarly writing.

In addition to being one of the few on-campus, part-time DBA programs in the country, the Center for Leadership provides opportunities for enhanced global research. The center draws leaders from business and academia to share knowledge, develop alliances and partnerships, and create new organizational forms.

THE DOCTOR OF BUSINESS ADMINISTRATION:

- Prepares candidates for executive level positions in business, government and consulting, and for teaching at universities that emphasize theory and practice.
- Accommodates working professionals with classes that meet on Friday evenings and Saturdays.
- Delivers the analytical tools and leadership skills required to thrive at the executive level.
- Extends understanding by delving into global economic forces, changing technologies, sustainability, work force diversity, development and performance of human capital, conflicting value systems, and the political and social changes occurring in the world economy.

"Our doctorate faculty blend their professional and research experiences to help students identify a research agenda that meets their interests."

Dr. Jackie Stavros





DEGREE REQUIREMENTS

for the Doctor of Business Administration

Core Course Work (24 credits)

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|----------|---|
| DBA 8013 | Leading the Global Enterprise |
| DBA 8023 | Globalization: Institutions, Strategies, and Structures |
| DBA 8043 | Global Marketing: Research and Practice |
| DBA 8053 | Financial Analysis and Management |
| DBA 8063 | Creating Value with Technology and Innovation |
| DBA 8073 | Organization Development, Transformation, and Change |
| DBA 8083 | Advanced Topics in Business Administration |
| DBA 8093 | Organizational Behavior |

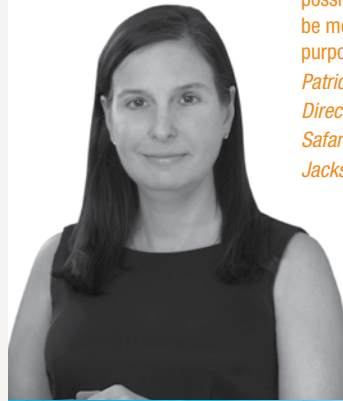
Research Course Work (12 credits)

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|----------|---|
| RES 7013 | Overview of Doctoral Research Methodology |
| RES 7023 | Research Design - Qualitative Methods |
| RES 7033 | Research Design - Quantitative Methods |
| RES 7043 | Advanced Topics in Research Methodology |

Dissertation Research (24 credits)

Are you ready to expand your career options?

Contact a student relationship advisor by calling 248.204.3050 or email mgt-srm@ltu.edu. For additional information about admission, tuition, or financial aid, visit ltu.edu/management.



"The DBA program enriched my life in unforeseen ways. When I embarked on my DBA journey, I learned to see my practitioner world through a scholarly lens. The personal growth I experienced through completing this program lead to new possibilities for me to help other professionals be more effective and enabled me to reframe my purpose in pursuing business excellence."

*Patrica Malone, DBA – Cohort 1
Director of Business Excellence
Safariland, Inc.
Jacksonville, Florida*

Cultivating global thinkers and leaders

The College of Management at Lawrence Technological University has a 70-year tradition of developing global thinkers and leaders. We are committed to educating students who will advance a more humane and sustainable world community.

The College of Management offers:

- Faculty who serve as advisors and work with you one-on-one to help develop your research agendas.
- The Center for Leadership, which gives you the opportunity to meet the economic, political, social, cultural, and humanitarian challenges of the 21st century global economy.
- An excellent reputation and full accreditation through the North Central Association, the Association for Collegiate Business Schools and Programs, and the International Assembly of Collegiate Business Education.

Admission requirements

- To be eligible for the DBA program, you should have an MBA or equivalent master's degree in business from an accredited institution with a GPA of 3.3 or higher.
- Prospective degree candidates who have a master's degree in an area other than business, will be required to complete prerequisite foundation courses before entering the DBA program.
- You will need to provide GMAT or GRE scores. This requirement may be waived upon petition and submission of a portfolio that demonstrates exemplary professional experience and evidence of scholarship to the Office of the Dean and the DBA program chair.
- You should have five or more years of managerial experience in corporate, government or nonprofit organizations. (This requirement does not apply to candidates who intend to teach or work in academia.)
- Complete an application, which includes three professional letters of recommendation, resume, and a statement of purpose.

Center for Leadership

The College of Management's Center for Leadership helps prepare business, political, and social leaders for the issues facing organizations today. Defining the knowledge and experience required for effective leadership in today's complex environment remains a vexing problem for both business and academia, but most agree that the challenges of the 21st century require leaders who can:

- Understand the multiple dimensions and implications of integrated leadership.
- Think critically and value diversity as a competitive advantage.
- Create strategic alliances, partnerships, and new organizational forms.
- Share leadership responsibilities.

Lawrence Tech's College of Management is committed to helping leaders develop the skills they need to be competitive and effective in a rapidly changing environment. An advisory board of business leaders and experts has been instrumental in developing the center's three core areas of focus—education, research, and outreach.

To become a member or to learn more, contact the Center for Leadership at 248.204.3050, leaders@ltu.edu, or ltu.edu/management/ctrleadership.asp.

Center for Nonprofit Management

The size of the United States nonprofit workforce has dramatically increased over the last two decades, and social entrepreneurs are an emerging force for social change in the U.S. and across the globe. The College of Management's Center for Nonprofit Management seeks to meet this growing need for knowledge and skills and serves as a focal point for people seeking to pursue professional careers in the nonprofit sector. The center offers:

- Graduate Certificate in Nonprofit Management and Leadership.
- MBA with a concentration in nonprofit management.
- 100 percent online options for both the nonprofit certificate and degree.
- Seminar and workshops on building the capacity of nonprofits.
- Networking opportunities regarding nonprofit careers.

Are you ready to expand your career options?

Contact a student relationship advisor by calling 248.204.3050 or email mgt-srm@ltu.edu. For additional information about admission, tuition, or financial aid, visit ltu.edu/management.



"Your career development is a lifelong process. We can help you explore, evaluate, and expand your options"
Peg Pierce, Director, Career Services



The College of Management offers a full range of forward-thinking, globally focused business degrees.

Bachelor's

- Business Management
- Information Technology

Graduate Certificates

- Nonprofit Management
- Project Management
- Information Assurance Management

Master's

- Business Administration
- Information Systems
- Global Operations and Project Management
- Dual Degrees

Doctoral

- Doctor of Business Administration
- Doctor of Management in Information Technology

The College of Management delivers forward-thinking business management programs that give students the knowledge they need to become global thinkers and leaders.

Accelerate Your Knowledge 



Lawrence Technological University
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