

DBA

The Doctor of Business Administration (DBA) degree at Lawrence Technological University is an intensive part-time program that endeavors to strengthen leaders who can think strategically and act decisively in today's rapidly changing global business environment. The program also works to enhance students' ability to further their careers as innovators in business. These skills are essential for successful business

leaders, as it becomes critical to employ leaders with a sense of social responsibility and integrity with ever-increasing sophistication in every facet of organizational life. As a practitioner/scholar program, Lawrence Tech's DBA works to provide thorough preparation in both the theory and practice of the latest strategic leadership and change management ideas. Students will also be exposed to the breadth and depth of business administration disciplines required for success in university teaching.

Doctor of Business Administration

Overview

The DBA at Lawrence Tech is unique because it is one of the nation's few on-campus, part-time, practitioner/scholar-focused programs designed for the working professional. The program is appropriate for those interested in broadening and deepening their leadership skills for executive-level positions in industry and consulting, or for those seeking faculty positions at teaching universities that emphasize theory and practice.

The curriculum consists of 36 hours of coursework and 24 equivalent hours of research toward a doctoral dissertation and can be completed within four years. Coursework falls in two categories, namely the DBA core and research. Research toward a dissertation will be conducted on a topic within one of the following areas: (1) Leadership and Organization Development, (2) Business Economics and Finance, and (3) International Business.

Coursework

Core

- Advanced Leadership Theory and Practice: Creating Strategic Change Leaders
- Global Economic Theories: Trade and Systems
- Institutions, Structures, and Systems
- Global Marketing Strategy, Structures, and Systems
- Financial Valuations and Strategies
- Strategic Management Information Systems and Design
- Organization Development and Transformation: Leading Organizational Change
- Advanced Topics: Emerging Fields of Business

Research

- Introduction to Inquiry and Research Methodology
- Qualitative Research Techniques
- Business Statistics
- Business Modeling and Analytical Techniques

Dissertation

- Dissertation Proposal
- Dissertation



College of Management

Admission

Admission to the program is competitive.

Applicants must:

- Hold a master's degree or equivalent in business administration from an accredited college or university with a GPA of 3.3 or higher. Students with an out-of-field master's degree will be required to complete the prerequisite foundation coursework before starting the DBA program.
- Take the GMAT and receive an acceptable score.
- Accumulate 5 years of experience in an appropriate managerial position in a corporate, governmental, or nonprofit organization.
- Take the TOEFL or IELTS if English is not their native language. The minimum acceptable performance is 550 on the written TOEFL or 213 on the computerized version. Minimum acceptable IELTS is 7.0. The TOEFL/IELTS requirement is waived for those international students who have completed their degrees at a recognized U.S. university.
- Provide three professional letters of recommendation.
- Provide a statement of purpose (500 words or less) indicating their chief academic interest, strengths, and limitations and reasons for selecting the major field and for choosing Lawrence Tech.
- Provide a professional resume.
- Complete an interview (diagnostic evaluation) with the DBA program director and/or the DBA program committee.

Lawrence Tech is accredited by the Higher Learning Commission and a member of the North Central Association. The College of Management has business accreditation from IACBE and ACBSP.

DBA Program Steps

1. Application for Admission

- Arrange for independent testing where applicable (the Lawrence Tech institution number is 1399)
- Request official university-level transcripts¹
- Submit application containing the following items:
 - Completed application form
 - Professional resume
 - Statement of purpose
 - Three letters of recommendation¹
- Attend a diagnostic evaluation interview²

2. Coursework

Complete 36 credit hours of coursework

3. Comprehensive Examinations

Written examinations are taken upon completion of the core and research coursework.

4. Dissertation

- Register for the Dissertation Proposal course
- Submit and present research proposal to supervisory committee
- Register for dissertation credit hours
- Perform research and write dissertation
- Apply for graduation
- Defend dissertation

¹Letters of recommendation, transcripts, and independent test scores must be sent directly from the institution or person to:
Office of Graduate Admissions,
Lawrence Technological University
21000 West Ten Mile Road, Southfield, MI 48075-1058.

²Students will be notified by mail of the outcome of their applications.

LAWRENCE
TECHNOLOGICAL
UNIVERSITY

The Future in the Making

College of Management
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