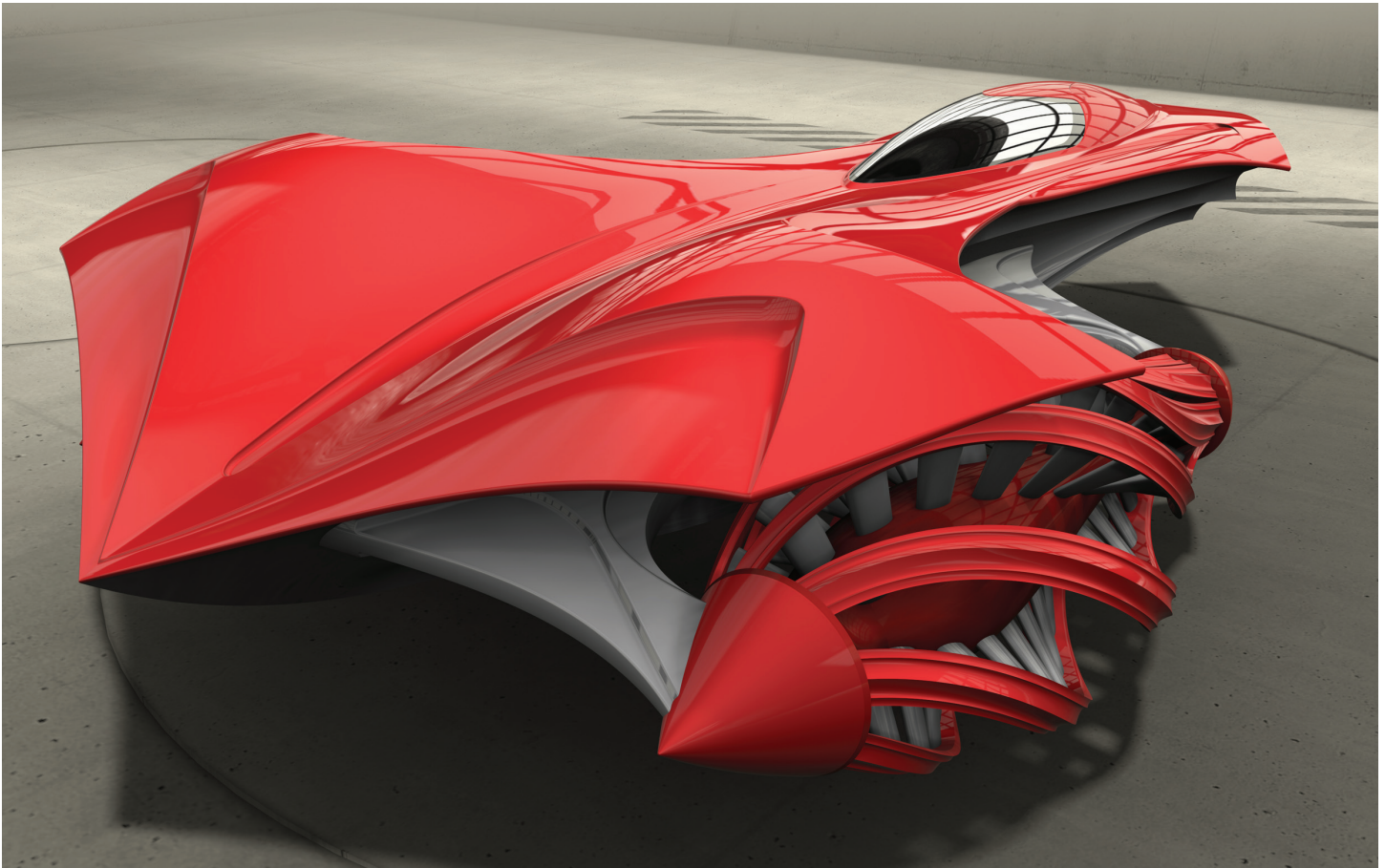


BACHELOR OF SCIENCE IN

Transportation Design



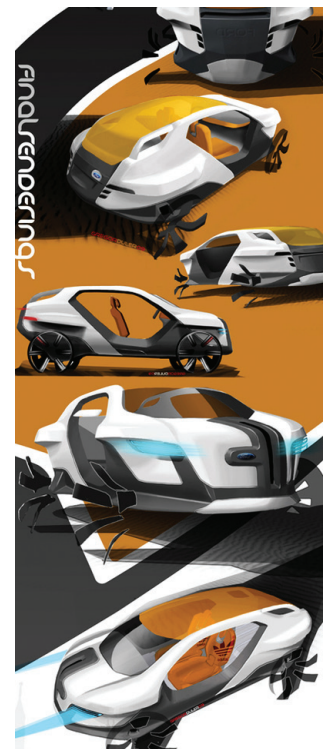
If you are interested in learning how to design automobiles or other modes of transportation, Lawrence Technological University is the place to pursue your goal.

The Bachelor of Science in Transportation Design program offers motivated, talented, and skilled students the opportunity to excel in one of today's most challenging and competitive fields.



"The Lawrence Tech transportation program is as good as any I have seen in the automotive business in regard to developing future car designers. It has a dynamic and experienced staff of teachers and tutors and an unbelievably creative and talented crop of students who are ready to challenge the status quo. If the grade curve of graduates continues at its present rate, then the Lawrence Tech program will be at the forefront of transportation design education."

– Martin Uhlarik, project design leader, Nissan Design Europe





All images student work

Program Overview

Located in the heart of the American automobile industry, Lawrence Tech was founded in 1932 on the site where Henry Ford made automotive history by perfecting the moving assembly line. Looking to the future, and with industry support, Lawrence Tech has created a unique transportation design program that allows you to blend your creative design talent with a comprehensive understanding of automotive technology. This union of design and technology offers you the kind of experience that automotive design graduates from other programs can take years to acquire on the job. It can give you the edge in competing for top-level design positions.

Built around the University's signature "theory and practice" approach to learning, the Bachelor of Science in Transportation Design combines in-depth conceptual inves-

tigation with extensive exposure to practicing designers and engineers. You will participate in real-world automotive-based projects and will regularly present your designs to industry professionals. You will acquire more practical experience through an internship and practicum before graduation.

Why Transportation Design at Lawrence Tech?

- 100 percent of students win internships in the industry.
- You will participate in company-sponsored projects in all four years.
- All students are given a personal work space in dedicated design studios.
- Top student designs are displayed at the North American International Auto Show.
- Students have won multiple awards, including:
 - 1st place, Ford Symposium Design Competition, 2010

- 1st place, Formula Zero design competition, 2008
- 2nd and 3rd place, SABIC Innovative Plastics Car Design Contest, 2008

Curriculum

Your 127-credit-hour program consists of:

Transportation design core	85
Humanities (with emphasis on leadership)	20
Math and science	16
Electives	6
Total	127

For more information, visit www.ltu.edu/architecture_and_design, email design@ltu.edu, or contact Lawrence Tech's Office of Admissions at 800.225.5588 or admissions@ltu.edu.



GET MORE. DO MORE. Lawrence Technological University produces leaders with an entrepreneurial spirit and a global view. That's why most Lawrence Tech students are employed within a month of graduating and the earning power of a Lawrence Tech bachelor's degree ranks in the top third of all U.S. universities. Your benefits: Leadership Program that helps you develop the marketable skills that employers seek • Leadership Portfolio that enhances your diploma – and your resume • 11:1 student-faculty ratio • Faculty with current industry experience • High-end personal computer customized with industry-standard software – a benefit, valued up to \$15,000, unique in Michigan and nationally • Schedules that work for you, with convenient day, evening, weekend, or online classes • High-tech, wireless 102-acre campus that's commuter friendly, with recreation, housing, and meal service options • Financial-aid, co-op, and internship opportunities • Proactive career placement services

Explore over 100 undergraduate, master's, and doctoral programs in Colleges of Architecture and Design, Arts and Sciences, Engineering, and Management.

Lawrence Technological University, Office of Admissions, 21000 West Ten Mile Road, Southfield, MI 48075-1058, 800.225.5588, admissions@ltu.edu, www.ltu.edu